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and PALM SPRINGS NEWS

Palm Springs, California, Monday, Jan. 11, 1954

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76 43

38 76

2 Sections - 12 Pages

FIREMEN'S BALL — Members of the Palm Springs Fire Department, Volunteer side, map plans for their annual ball to be held Saturday night at American Legion hall. Proceeds go to aid the Youth Coordinating Council's activities. Left to right above, at top of engine, Eadle Firbach, Tom Keiley; standing, Bill Foster, Leo Wilkes, kneeling, Harold Smith, Volunteers' and First Marian.

Highway 111 Hearing Set Wednesday

precise plan for Highway 111 Included among the entries from Ramon road south, as out-lined in the master street plan, 1953, plus three former national will be held by the city planning commission at 4 p. m., Wednesday, January 13, in the council chambers at city hall.

attended a discussion meeting last week, and at that time gave their preliminary approval to the proposal, and expressed willingness to give grant-deeds for the right-of-way needed. Only one small section of the total area is not promised, according to City Planning Director W. G. Roeseler.

THE PLAN, as prepared, pro-

1. Acquisition of 80 foot right-of-way from Ramon road to Araby Point, all of which is evailable without taking away any improved property. This requires 20 additional feet of right-of-way from Ramon road to the Palm Canyon cutoff with Ir. Days Douglas, Al Resselink to the Palm Canyon cutoff, with the 80-foot roadway from there already established.

Jr., Dave Douglas, Al Besselink, Art Wall, Jr., Jim Turnesa, Doug Ford, Eric Monti, Jimmy Hines.

gutters from Ramon to the Canyon cut-off, and 48-foot pavement from this point to the east city limits without curbs and

THE WIDER PAVEMENT is required due to the need for four travel lanes and two park-

g lanes in a business area. Following the hearing, at which the plan is expected to be approved without opposition, the plan will be submitted to the State Highway Commission for its designation as the of for its designation as the official Highway 111 right-of-way, along with a request for the abandonment of the present "cut-off" right-of-way by the

This Side

By Phat,

of The Sun

BOY SCOUTS and the Woman's club are cooperating to undo the work of the careless litterbugs . . Already hundreds of empty beer cans have been plucked from the roadside by the Scouts at \$1 per hundred paid by the Woman's club . . . The effect is already noticeable ... But on Sonora road in two

NATION'S TOP GOLFERS

"The list of entries reads like a "Who's Who in the world

This was the report by General Chairman Milt Hicks on the the \$15,000 PGA approved professional tournament at Thun-Public hearing on the final derbird Country Club, January 28, 29, 30 and 31.

champions, three professionals named by Thunderbird, two local professionals, defending champion and one Southern

Approximately 20 property California professional California California professional California California professional California California professional California Califor CHECKING OVER the list of

to play in this year; Julius Boros, 1952 top money winner;

grum, Cary Middlecoff, Ed Oliver (pro winner in the 1953 Thunderbird Pro-Member fea-2. Having 64-foot pavement including concrete curbs and gutters from Ramon to the Can-

and Johnny Palmer. THE TOURNAMENT, which drew nationwide publicity last year, is expected to attract even more attention this year as it is on the PGA Tournament schedule and permits golfers to count the money won here to ward the coveted goal of 1954

leading money winner.

The meet is sponsored by the members of Thunderbird Coun-

try Club, with the following committees in charge:
John Dawson, president; Milt Hicks, general chairman; Jimmy Hines, assistant chairman; Frank Bogert and Paris Letsinger, program and publicity:

See THUNDERBIRD, Page 4A

600 Pounds Wire Reported Stolen

Three thefts of copper and wire were reported to police Thursday morning, with evidence at the scenes indicating that the same person was responsible for all thefts, Police Chief John S. Davis reported.

Each theft involved 200 pounds of metal, valued at \$60. Reporting the thefts were:

biggest golf tournament ever to be staged in Palm Springs -

entries proves Hick's contention of the "Who's Who" of Golf.

They include: Defending Champion Jimmy Demaret; Byron Nelson, in the only tournament he's scheduled Lawson Little, veteran of the tournament circuit, Lew Worsham, Lloyd Man-

program and publicity; ege Mosher, advertising;

Miss Bailard is the only wo-

Reporting the thefts were:
Aubrey Clark, Indio scrap metal
dealer, from the Palm Springs
the middle of the road . . And
on Indian avenue Friday evening a truck laden with paper
bounced down the road . . With
the wind sweeping up gobs of
crumpled paper every few minSee THIS SIDE Page 3a

ENTER PGA PLAY HERE

in Palm Springs

NEW DIRECTOR - Jeano

Jeano Bailard Named Director on C of C Board

Chamber of Commerce.

Jeano Bailard this week was named as a director of the Palm Springs Chamber of Commerce at a special meeting of the board of directors, President Harry Paisley announced today.

man member of the board, and the first to be accorded this honor in many years. In accepting the appointment, Miss Bailard said:

"I am honored to be appointed a director because it will be a pleasure to construc-tively serve a Village I believe in and love."

'Heated Pool' Sign

Theft of a wooden sign, with the lettering "heated pool" on both sides, was reported to po-lice Wednesday morning by Mrs. Edna Keefe, 783 North In-

O'Donnell.

The two city attorneys have contended in their defense against the suit that redistricting of councilmanic districts can be accomplished only by an act of the legislature, and were supported in this opinion by the tree centred desiring. by the two court decisions **Parade Starts** March of Dimes

Redistricting

Case Goes to

Highest Court

Attorney Leonard Bock on

Thursday petitioned by mail for hearing before the state supreme court on the redistricting

suit which he has been conduct-

Springs on behalf of five com

In addition, he served a notice

of the petition with Roy Colegate, former city attorney, who

with City Attorney Jerry Bun-

ker successfully represented the city in the superior court action, and in the appeal in the fourth

and in the appeal in the fourth appellate court.

The two attorneys representing the city will have until January 23 in which to file an answer to the petition, and within 10 days after that the supreme court will deliver a decision on whether the hearing will be depied or approved.

be denied or approved.

In December, the fourth ap

pellate court decided in favor of city council, supporting the pre-

vious decision handed down in

superior court by Judge Thomas

O'Donnell.

ing against the city of Palm

Appeal Filed in

Supreme Court

by Plaintiffs

Definite plans for the 1954 March of Dimes in Palm Springs were formulated at a lunction meeting at the Sea

Horse Thursday. Mrs. Frances Nunan, chair-man of the local drive briefed those present on the calendar of events. Present were Mrs. Sidney O. Noles, Jr., who headed last year's successful drive; Gen. William R. White, Riveride county chairman. Graham Alexander, publicity

March of Dimes parade Saturday began at El Mirador hotel at 1:30 p.m., moved south on Indian avenue to Ramon, and then back up Palm Canyon drive to El Mirador.

Square Dancing Again Tomorrow

Square dancing sponsored by the City Recreation Department will be resumed tomorrow night, Tuesday, at the Frances Stevens school auditorium, from

8 to 11 p. m.
Walt Bauman will continue to
call the dances, Recreation Director Howard Haddock said.

WALLET MISSING

Loss of a wallet containing \$15 in cash and his driver's license was reported to police Wednesday by Frank Legro, 354 Stevens road.

cowboy chuckwagon meals, The celebration will start

Saturday and Sunday after riding and roping by outstanding performers.

WARREN COBLE, captain of the Mounted Police, is chairman of the parade. He invited any local group or business wishing to participate in the parade to contact him as soon as possible. Proceeds from the event are used to purchase emergency equipment for the Mounted Police, to be used in rescue work and other operations.

Faster Fuel Service Available at Airport

installed new gas dispensers at the Palm Springs Airport, pro-viding faster, safer and addit-ional service facilities there, Mert and Mac Haskell, airport

Meiselman Plans to Build 60 Homes During 1954

Jack Meiselman of Meiselman Enterprises, who in the past two

nounced. "During the past two years of construction we have found that there is a definite need in this price class."

Industry the price of the post two priced home will warrant the planned expansion, and possibly cause it to be increased in the future.

ahead with the dawn of the new year of 1954 when one Villager obtained permits totaling \$85,000 for the construction of the co structed last year have been sold, many of them as soon as the foundations were laid. Recent buyers of Meiselman

Enterprises, who in the past two years has provided persons in the medium income brackets with 65 popular priced homes valued at \$900.000, announced that he plans to construct \$1,000.000 of such dwellings during the year of 1954.

"My organization has plans for the construction of 50 to 60 of these homes," Mesielman announced, "During the past two Enterprise homes are Senator George Maypole, Peggy D'Vray, Daniel Flax, Dr. Alfred Huever-



ROAD RACES ON JAN. 23

TAKES OFFICE — City Clerk Louise McCarn administers the oath of office to new Director of Finance Shelby Langford, Palo Alto resident, was named to the post by city council Tuesday.

State Board Sets Dates for

Local Race Track Hearings

Leading Riders to Take Part in Rodeo Feb. 6, 7

Championship cowboys from throughout the country are entering the 1954 Palm Springs Mounted Police sponsored Ro-deo Saturday and Sunday, February 6 and 7, General Chairman John Hollinger announced today.

This is the first chance of the year for the rodeo riders to earn points for the title of World's Champion Cowboy, as well as to win some of the estimated \$15,000 prize money.

KETA BOYER, long-time resident of the desert area and a noted horsewoman, will reign over all events of the rodeo. She is the wife of Jack Boyer, who is known for his outstanding

with the traditional parade at 10:30 a. m., Saturday, with the outstanding rodeo events scheduled at the Polo Grounds both noons, starting at 1:30 p. m. Events at the Rodeo will include saddle bronc riding, bull-dogging, Brahma bull roping, calf roping, bareback brone riding, and exhibitions of trick

Shell Oil Company this week

IMPORTANT - Culver Nichols, real estate board president, who said TV reception here highly important to the continued growth of the city.

INNOVATIONS TO MARK

Palm Springs Road Race, scene of the rebirth of road-racing in the West in April 1950, will feature innovations in the 1954 event January 23 and 24, Director George Cary announced and they will present a short exhibition of racing

IN ADDITION to the regular various classifications. races which attracted more than 20,000 people last year, there

chibition of racing.

The race is sponsored by the Long Beach MG Club, with the cooperation of the California Sport Car Club.

exhibition of racing.

Entries for the events closed Sunday, with the post entry deadline being January 22, Cary said. Approximately 125 drivers are expected to compete in the

will be a half hour of motor-cycle races from 12 to 12:30 p. m., Sunday, followed by the

See REALTORS, Page 2A

Estate Board at Howard Manor. Estate Board at Howard Manor.
Culver Nichols, board president, said he believed television reception highly important to the growth of the community and said the meeting had been called to acquaint the board members with television facilities now provided by Palm Springs Community Television.

LESERMAN SAID that some 250 cities in the nation which cannot get good television rebecause of geographi cal location are now served with a cable like Palm Springs He pointed out that most of the other communities have re-sponded to the idea much more

Two Groups to Air Pleas in February

Quarter Horse and Thoroughbred Case to be Heard Here

By Don Kotzbuecher The hour of decision is near-

This is the story of proposed racing in the Palm Springs area, be it quarterhorse or thoroughbred, for the State Racing Board announced Friday that it has set the dates for public hearing on the granting of permits to both

tracks. The quarterhorse track hearing proposed by the Desert Turf Club is scheduled for 10 a. m. Monday, February 15, in World

Wars Memorial building. THIS IS THE SECOND hearing for the quarterhorse track. The first request for a racing permit considered last May at a public hearing was denied by the Rac-ing Board by a vote of 2 to 1. Official explanation then was

that "it was not in the public interest." Frank Bogert, president of the Desert Turf Club, upon receiving word of the hearing being re-

scheduled, said: "I AM VERY GLAD that they have regranted a public hear-ing for establishing a quarterhorse track in the desert area. It is the finest thing that could happen in this resort area and, without a doubt, would stimu-late tourist travel in Palm

The Thunderbird Country

Realtors Told Television

The advantage of television reception in the sale and rental of Palm Springs homes was stressed by Carl Leserman, executive vice president of the Telemeter corporation, at a meeting Wednesday with members of the Palm Springs Real Estate Board at Howard Manor.

In Homes Aid to Rentals

of cars until 10 a. m. Entrants See SPORTS CAR, Page 4A

The Thunderbird Country Club manager, long-time Palm Springs resident who has seen the city grow to its present size, then added, "I am confident that quarterhorse racing will be approved and be in operation as soon as possible."

The proposed quarterhorse track for the Desert Turf Club will be located approximately eight miles southeast of Palm Springs on Del Sol road, at a year.

SIXTY MILES of cable have been installed in Palm Springs, Leserman told the realtors, which will serve 2000 homes and 4000 heat rooms. Only 80

ch will serve 2000 homes 4000 hotel rooms. Only 89 el rooms here are provided PUB PUBLIC HEARING on the pro-See RACING, Page 5A

BROWSING THROUGH THE FILES of The Desert Sun is an interesting experience. It becomes so fascinating from page to page and book to book that one finds it hard to stop. happened to be looking up an item that appeared a few years ago and just couldn't stop going back and back into the colorful and historical record of this resort community which rapidly than here, and cited is so unlike almost any other. From the first issue in 1927 Wenatchee, Washington, where to the current editions we find a constant air of optimism and friendlines. Civio leaders from the earliest days were strive. friendliness. Civic leaders from the earliest days were strivfriendliness. Civic leaders from the earliest days were striving for the first two months.

"There are now about 500 in Palm Springs, though service has been available for a year."

Leserman said. "In Pottsville,

It is a gay story — saddened only during the last World."

War. The notables who have visited Palm Springs would make a good sized Who's Who of their own. Many of our winter residents were — and, of course, still are — nationally known figures. Their pictures which have appeared in The Desert Sun would fill the walls of a half dozen art galleries. Millions upon millions of words have gone into this historical record of this one community and the surrounding area. Little has ever been printed about the happenings in the outside world except their effect upon Palm Springs.

While there were always some who hated to see their Village grow, too many people with ideas, and dollars to spend, liked the sunshine and mountain vistas too well. It was bound to grow because the Village has so many natural advantages as Winter resort... And as the story goes on and on we find the thread of progress ever present - not an issue but someone or some group was proposing new and bigger things for Palm

It is interesting to read how ideas started and how they eventually came true. Some brought lots of opposition - like the idea to buy El Mirador for a city hall. That generated one of the most heated campaigns in the city's history - and I came upon the scene at the very onset. It was a hot potato

for the newspapers. And it was a close race. One of the most ambitious ideas about which many, many stories were written in this newspaper was the proposed Mt.

(Please Turn to Page Two)

Room Looted While Absent, Police Told

Theft of two suitcases, jacket. and household furnishings from his room at 257 North Palm Canyon drive while he was in Los Angeles from Monday to Wednesday, was reported to po-lice by Don D. Gilmore.

5-ROOM HOME, \$9,150 Also Walled Estate For Rent, 3 bedrooms, 2 baths, rumpus room, bar, pool, double

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Also, lot — \$1,000 LOUIS VENGER 3775 N. Indian Ave.
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Guild, the non-profit organization of civic-minded people who have made it possible for the Playhouse to go into its fifth The play, the story of an alcoholic actor on the come-back trail, is one which responds well to the intimate treatment of the theater-in-the-round. Dorothy Shay Greeted by Pleased Throng at Chi Chi

Playhouse to Stage Preview

Before Brilliant Audience

Bright lights, photographers, microphones, beautifully-gowned women and their estimates

corts in formal attire will mark

for the Palm Springs Playhouse Guild, the non-profit organiza-

hear that phenomena of the entertainment world, Dorothy

Park Avenue Hillbilly, they call her. The Park Avenue is

Mink Coat, Cash in Thief's Loot

tigating a burglary of a cabin at La Quinta in which a mink coat, valued at \$4,500 and \$200

in cash were taken.

The coat and the cash are the property of Mr. and Mrs. Howard T. Saperton of Buffalo, New York, who told officers they had forgotten to lock the door of the

Chi Chi Starlite Room was for her appearance and the filled to capacity Friday night as first nighters turned out to it makes an intriguing combin-

ation.

Beautifully gowned, with a a soft voice and appealing manner, Miss Shay underplays her act and her hillybilly songs are just pure fun.

This is the artiste's first Palm Springs appearance and she was greeted with a big bouquet from Desert Riders, and an armful of red roses, the gift of Mr. and Mrs. Paul Helm, who hosted a table of 40 Smoke Tree colonists for the opening. Stan Kramer and his fascinating puppets that are miniature actors, opened the show. ture actors, opened the show

From Page 1-MORE ABOUT

REALTORS

with television reception on the cable, he said.

"Almost everyone who comes here wants television reception," Leserman continued. "The service will help sustain real estate values here; at would be a big loss if the service was discontinued. We have invested \$500,000 in Palm Springs and are here to stay. We have encountered numercus difficulties not found else-

the mountain and extreme tem-perature variations. We are perature variations, We are now operating at a loss of about \$8000 a month, without taking depreciation into ac-

IDEAL **BARBER SHOP** 4 Barbers **Manicurist Shoe Shine**

> Across from the Police Department EARL SUTTON. Owner

Interior. Headquarters will be at Palm

of Yarbrough

proceedings against Edward

Davis reported.

He is charged with taking approximately \$200 from the hotel where he was employed, and theft of the automobile he used to leave the city on November 19.

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Sundays Showtime at Dark — Mon. thru Sat. at 6:45 P.M.

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Co-Feature GIG YOUNG JEAN HAGEN Starring in

Wednesday - Thursday

January 13-14

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STARRING **Tyrone Powers** Gene Tierney

John Payne Ann Baxter Clifton Webb Herbert Marshall

PLUS THIS BIG ADDED ATTRACTION JUNE HAVER - MARK STEVENS BEAUTIFUL DOLL

EARLY BIRD SHOW EVERY SUNDAY Starts at Dusk Come Early Get Home Early



FIRST NIGHT — Mr. and Mrs. Paul Helms, who hosted a party for 40 at the Dorothy Shay first night at Chi Chi, are shown with Miss Shay's mother, Mrs. F. L. Sims (on right). Mrs. Sims and her daughter are staying at Smoke Tree during Miss Shay's Chi Chi engagement.

Army Geodetic

Engineers, arrived here Thursmen to start its 90-day geodetic tains for the Department of the

Springs Airport, where old army

Scouts Free Sunair Invites Them to Film

All Scouts and Scoutmasters invited—free.

This is the invitation issued by Manager Bill Bronstein for the showing of "Mr. Scoutmaster" on Friday and Saturday, January 15 and 16, at Sunair Drive-In Theater. Star of the show is Clifton Webb. Co ment has started extradition feature is "Gun Fury," a Techi-

The Desert Sun

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(Concluded from page 1)

The story of Palm Springs as told week by week and year by year in The Desert Sun would convince anyone that this community will continue to grow and grow. You can sense it as you turn the pages; you are convinced that the spirit of progress as it has unfolded will continue to prevail. People like to live in Palm Springs, they like to get into business day with its complement of 125 here, they enjoy vacationing here — and they are the kind

> Now that the books are closed I find myself indulging in a dream of what Palm Springs will be like in another twentyfive years. How big will it grow? . . . how far will it grow? . . . how will it grow? One pipeful of tobacco has been enough. What I see nobody would believe!

PUBLISHER'S CORNER

San Jacinto Tramway. That story is not yet concluded; many believe it will still be built.

of people who would never be satisfied to stand still.

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Semi-Event — 2 Out of 3 Falls — 45 Minutes BUD

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The Besert Sun-20

and PALM SPRINGS NEWS
ALM SPRINGS, CALIFORNIA
Monday, January 11, 1954

of Palm Springs Rotary club a

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4 bedrooms . . . 3 baths

Large living room . . . Sun-

deck . . . Roof garden all

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VILLAGE

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Cont. Sundays from 1:45 Sun. - Mon. - Tues. January 10-11-12
The Screen's Most Dynamic

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- added Football Highlights

Starts Wed. Walking My Baby Back

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Sun - Mon - Tues. January 10-11-12 Mightiest of All Screen Spectacles! . . Now Even More



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Sunday - Monday - Tuesday

Desert Area Premiere Wednesday Eve. - Jan. 13 - 8:30 P.M.

FURST FEATURE LENGTH TRUE-LIFE ADVENTURE! Walt Disney's "BEN AND ME" . A Co

Regular Performance starts Thursday, January 14 Continuous Saturday and Sunday from 2 P.M. Week days — Shows at 7 and 9 P.M.

THE PLAZA

Doors open — 6:15 Shows — 6:30 and 9:20



Robert TAYLOR - Deborah KERR

Doors open — 6:45 Shows — 7:00 and 9:10

TONY MARTIN

& Pete Smith's "Film Antics"

Shows at 7 and 9 P.M. Doors open nightly at 6:45 January 10-11-12

WILLIAM HOLDEN "STALAG 17"

Crew Here for 90-Day Survey

day with its complement of 125 cus difficulties not found else. Where due mostly to the ten men to start its 90-day geodetic mile transmission line from survey of the Santa Rosa Moun-

Flat Tire Starts

\$500 Auto Blaze

Damage amounting to \$500 was done to an automobile at Palm Springs Junction Thursday when friction from a flat tire started a fire.

barracks have been renovated for living quarters.

Commanding officer of the batallion is Major Wayne Walters. Home base for the unit is Fort Scott, California.

The unit will use four helicopters in the survey, confining all operations to the daytime.

Ask Extradition

Kenneth Yarbrough, 25, who was arrested last week in Providence, Rhode Island, on a warrant issued here charging him with auto theft and burglery.

Yarbrough refused to waive extradition, Police Chief John S.

M-G-M PRESENTS

You will like the way the games are conducted at the Gardenia Club — The patronage of ladies and gentlemen is sincerely appreciated.

GARDENIA CLUB

WILBUR

SNYDER

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JUAN FERNANDES

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Ideal for Sunbathing.

Saturated with refreshing medication.

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Palm Springs Drug Store

E. R. Obern Now Sales Manager at Palm Desert

corporation, announced Friday that Earl R. Obern had been appointed sales manager for

Palm Deser Community and Shadow

Obern has been a residen of Palm Desert for the past year and lived for many years n Santa Barbara where he was active in

E. R. Obern was active in realty circles. He is a member of the Palm Springs realty board. He was formerly public relations officer for Citizens National Trust and Savings Bank of Los Angeles and trust advisor for Anglo-California National bank of San Francisco. Previous to that he was Pacific coast manager for Dictograph Products company of New York. Products company of New York and financial editor for Hears newspapers. He was active in the early development of Mor-eno Highlands of Los Angeles and Verdugo Woodlands resi-dential communities.

Always an active civic worker Obern has been executive secre-tary of the Los Angeles Rotary club; president, American Association for United Nations, Santa Barbara chapter, and a direc-tor of the famous Santa Barbara



FOUR JOKERS - The zaniest and wittiest entertainers to hit FOUR JOKERS — The zaniest and wittiest entertainers to hit the boards in Palm Springs found one of the quartet ill on opening night at the Saddle and Sirloin. Nevertheless, Art Baker, widely known radio commentator that is "with his little notebook" and TV master of ceremonies gave with all that he had in the way of entertainment. He is shown kneeling in front of the bass viol, singing at the top of his voice while plucking a chord. Even the three of the "Four Jokers" on one of the "proposition to their group. The fourth Jokers and the impromptu addition to their group. The fourth Joker, was on hand the following day. And furthermore the musical comedians of music and song were heartily accepted by Villagers and visitors judging from the crowds that throng-

From Page One-MORE ABOUT

THIS SIDE OF THE SUN

utes and depositing it in the street . . . And a pickup truck laden with lumber scraps swung around the bend at Mesquite and Calle Palo Fierro . . And pieces of lumber went all over the street . . Not good for tires . . . Or for looks.

IT'S LUCKY to five in Palm Springs . . . Just count what's coming up . . Thunderbird's PGA tournament . . When all of the biggest names in golfdom will be here . . . You couldn't find a field like that in any other spot . . . And here we take

tires . . . Or for looks.

FORTUNATELY, here we have not been afflicted with hoodlumism or juvenile gangsterism . . But other places have . . Which brings to mind a communication received just before Christmas . . It was from a woman who said the approach to the problem was all wrong. Why coddle lom she approach to the problem was all wrong . . . Why coddle 'em. she asked . . . If a juvenile does an adult crime let him have adult The Desert Circus . . . Oh, of things between here Summer . . . Stick around.

punishment . . Instead of going to the judge and pleading for the 'poor misguided lad' . . . 'Underprivileged' . . . That brings to mind that it has been advocated that parents be punished when their under-age kids do wrong . . . But on the same day I read that in a newspaper, I read another article where a father went to jail because he spanked his teen-age daughter for staying out too late when he told her to be home at eleven

PRETTY SOON I am going to take my annual safari to Santa nita . . . Watch them go 'round Anita . . . watch them go round and 'round . . Thursday is Palm Springs day at Santa Anita and maybe that's when I should go . . . Some of it might rub off . . . Remember once on Palm Springs day . . . There was a goat running in the race by name of Desert something I for name of Desert something, I for-

name of Desert something, I for-get the rest of it . . . Knocked down several people rushing to the window to put my faith on the Desert on Palm Springs Day syllable . . . It should have been Deserted' . . . Because that's that's what it did to me . . . And Mrs. G., as usual, had to buy the dinner on the way home

MOM

WAS

ed into the Saddle and Sirloin. The Four Jokers just finished a six months run in North Hollywood and were recently cited for their entertainment contribution to this country's fighting men of Korea and Japan

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Grone Elected Club President

dent of the Wednesday Nite Club to succeed Dexter Blau at the annual meeting of the organization held Wednesday night in the Jewish Community

Other officers named were: Dr. Charles Baldwin, first vice president; Morton Weissman second vice president; Sam Goldberg, secretary, and Irwin Coulton, treasurer.

The group meets every first and third Wednesday of the month at the Jewish Commun-ity Center.

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 11, 1954

The Besert Sun-30

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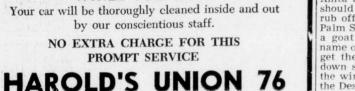
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85 yd. — 9 ft. Wool Embossed Wilton, Rose	9.95 sq yd	
34 yd. — 12 ft. Textured cotton boucle, Brown	6.75 sq yd	
50 yd. — 12 ft. Heavy cut pile cotton, Argent	7.45 sq yd	
32 yd. — 12 ft. Short cotton twist, Blue	6.75 sq yd	
89 yd. — 12 Nubby textured cotton, Chocolate	4.50 sq yd	
os ya. — 12 Nabby textured cotton, Chocolate	4.50 sq ya	J. 7 3 3 4 y 0

HALL RUNNERS, ETC. 10.00 1 ea. 4x12 Heavy cotton boucle runner 1 ea. 4'8x11'6 Nubby textured cotton runner ... 40.50 12.95 1 ea. 6x12 Textured cotton boucle rugs 54.00 19.95 36.50 ea 7.95 ea 2 ea. 2'3x12 Heavy wool twist runners ... 9.95 1 ea. 3'3x12 Heavy cotton boucle runner 28.00 19.95 - 42.00 ea 13.95 ea

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 $3.50 \, \text{yd}$

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Mrs. Adolph and Tallman Winners at Tennis Club

Adolph were winners in the weekly round robin tennis tour

weekly round robin tennis tour-nament held Wednesday night at the Tennis Club, taking two playoffs after the event had finished in a three-way tie. The couple defeated Lucille Rellig and Gretchen Gerhart in the initial set 8 to 6, and then edged Bill Adolph and Ann Ger-hart 7 to 5, to win the title. All

The Argert Sun-40 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 11, 1954

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Jim Taliman and Mrs. Vieda | three couples were tied at 19

Tying for fourth place with 17 games each were Roger Williams and Hilda Talbot, and Bob and Helen Chambers

A large number of spectators attended the matches. Round Robin play is held every Wednesday night, with Tennis Pro Ed Meyerson in charge.

Play to Resume onight in City

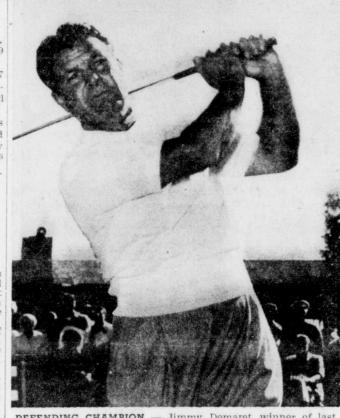
League action will resume in the City Recreation Basketball League tonight, with Deserc Nite Hawks meeting Banning in a battle for the second place position

Banning now holds a half game lead over the Nite Hawks. In the second game at 8:30 Cravy's will play Mhoon

and Mhoon.
On Wednesday night, Village
Market plays Banning in the
7:30 opener and the 29 Palms
Marines meet Mhoon and
Mhoon in the second game,

8 SLEEPING ROOM COURT \$6500 down and your in business Full Price \$30,000 Balance on easy terms. Also 12 units. Easy terms.

> LOUIS VENGER 3775 N. Indian Ave. Phone 5595 Good Will To All



- Jimmy Demaret, winner of last year's professional event, will be on hand to defend his title in Thunderbird Country Club's \$15,000 Pro-Member tourna-ment on January 28, 29, 30 and 31.

From Page 1-MORE ABOUT

THUNDERBIRD GOLF

Phil Harris, Desi Arnaz, Dean Martin and Gordon MacRae, entertainment; Ralph Singer, entertainment; Ralph Singer, and signs; John Dawson, Milt Fred Karlen, Norm Waters and Barney Gengenbach, finance: Hope, and PGA tournament Supervisor, rules committee; Harris, Peter dePaolo and Barney Hinkle, official hosts.

Ruth Manseau, hostesses; son and Jimmy Hines, scoring.

Ross Clark, Major Reuben Fleet and Harold Hicks, tickets and badges.
Phil Harris, Desi Arnaz, Dean
Bogert, Clive Roberts and Harry

From Page 1-MORE ABOUT

SPORTS CAR RACING

From 12:35 to 12:55 p. m. the Ladies' Handicap race and For-mula III race for novice or sen-ior amateurs will be held.

NOVICE DRIVERS will drive stock sports cars over 1500 cc. in the race from 1:45 to 2:05 p. m.;

Low Scores on File in O'Donnell Best Ball Play

Scoring a 54, J. E. French, Milt | enter. Hicks, Eddie Silverman and J. G. Dyer were the winners in the Ball Foursome Wednesday afternoon at O'Don nell Golf Club.

Tied for second with 55's were: J. H. Ballinger, Ralph Peterson, H. K. Dent and Ken Evans; C. E. Becker, Joseph Froggatt, Ralph Singer and

ed Kehlet and Earle Strebe aced fourth with a 56; Floyd irner, Paul Helms, John Hamrick and George Howard were lifth with a 58, and trailing the

field were Tom Ward, Frank Portnoy, Eddie King and Ed Janss with a 62. The Best Ball Foursome is held every Wednesday after-noon at O'Donnell.

\$2.00

\$2.00 lb.

444 N. Palm Canyon Drive

Palm Springs Airport from 10 using sports cars to 1500 cc. and until noon. First race is from noon to 12:20 n m for stock sports cars 15:00 cm and novice and senior amateurs 15:00 cm. 12:20 p. m., for stock sports cars driving sports cars over 1500 cc. under 1500 cc. Novice drivers and supercharged over 1100 cc. (who have not competed in more than three races, will p. m.

Sunday's program starts with practice from 10 to 11:30 a.m., with the Concour D'elegance scheduled from 9 a.m. to 12 noon at the Polo Grounds, fol-lowed at the airport by the motorcycle races and Indio Cup Races as mentioned.

THE DESERT TROPHY Race will be held from 1:30 to 2:15 p. m., and is open to all sports cars up to 1500 cc. unsuper-charged, and supercharged up to 1100 cc. Either novice or senior amateur drivers may partici-

Palm Springs Cup Race, open to all sports cars over 1500 cc. and supercharged over 1100 cc. plus first five finishers of Desert Trophy Race, will be from 2:30 to 3:30 p. m. Both novice and senior amateur drivers may

awards will be made in each

first lecture to be given under the sponsorship of the Evening High School lecture series by Dr. Arthur L. Bietz at the Fran-ces Stevens School auditorium class.
A "Victory Banquet" will be A "Victory Banquet" will be held at The Ranch at 6:30 p. m., Sunday, January 24, with ad-mittance by reserved tickets

Scout Archery Tourney Slated Casaba Contest Here Saturday

All Stars Scare

Ghosts in Fast

age fans attended the contest.

Red Havnes of Mhoon and Mhoon captured scoring honors for the Ali Stars with '17 points,

d John Wade of Cravy's had

IN A PRELIMINARY GAME.

the Palm Springs Varsity re-serves defeated the Coachella reserves 24 to 22, to set the

empo for the feature game

Indians Upset by

Arabs in Opener

First upset of the Riverside County league cage seasor came Friday night in the open-

ing game here, when the favor-ed Palm Springs Indians went down to defeat before an alert and aggressive Coachella team,

The Indians were unable to find the range in the opening quarter, scoring only two baskets in 25 shots. The halftime score was 16 to 7 in favor of Coophalls.

Ralph Rodriquez took scoring honors for Coachella with 10 points. Kenny Price netted sev-

n to lead Coach Ralph Watt's

In the preliminary ball game,

the Arabs ran wild to score a 62 to 26 victory. Hampton scored

18 for the Arab Jayvees, while Sam Jones was high for the Pa-

Lecture Series

Starts Thursday

"Mental Health is Every body's Job," is the title of the

pooses with eight,

shot" to it. The six foot

City League All Stars came close to upsetting one of the top colored teams of the nation preme at the Polo Grounds Saturday when more than one Wednesday night, losing to the Iowa Colored Ghosts by only two points, 51 to 49. hundred Boy Scouts and Explorers from throughout River-A last half rally by the All Stars fell short of the mark, as they failed to overcome the 32 to 21 lead the Ghosts had taken in first half play. More than 300 side county compete in the se-cond annual Scout Archery

tournament.

RUFUS JOHNSON lived up to his nickname of "dead" in the game, only this time he added inch guard dropped in 12 bas-kets and one free throw for 25 points. Ernest Hopkins, at the

cond annual scout Archery tournament.

Guy Davis of Blythe will again be chairman of the program and Harry Hill of Palm Springs will be in charge of arrangements.

Berkeley Simonds, Explorer of Crew 13, Riverside, had individual high score in the Junior American Round, Explorer Division, with 329 points in the 1953 tournament here.

Boyd Hunsucker of Troop 45, Blythe, had high individual Scout score with 190 points. Troop 48 of Thermal won the Team Scout trophy and Explorer Crew 13 of Riverside the Team Explorer trophy.

There is no advance registration required and there is no fee. The public is welcome to extend other guard post, contributed 16

fee. The public is welcome to attend.

Snyder and Schnabel in

In the semi-main bout, Bud Curtis will meet Billy Varga in a two out of three falls, 45-min-

Fernandez meeting Antone Le-one in a one fall, 30-minute bout, and Red Shoes Dugan meeting Tom Mooney in a one fall 20-minute match.

New '54 DODGE with Elegant



Matched by more massive length and flashing beauty!

dependable

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Mat Feature Wilbur Snyder returns to the

Palm Springs Arena Friday night, this time to take on Hans Schnabel in the feature wrest-ling bout of the evening. The match will be two out of three falls, with a one hour time

ute match.
Preliminary bouts are: Juan

Chi-Chi Starlite Room First Appearance in Palm Springs Appearing Nitely THE PARK AVENUE HILLBILLIE



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prefab-patic and awning manufacturers, opens its Palm Springs branch with the introduction of COL-O-RAY, a trans-

lucent awning material. It lets in light, keeps out glare . . . and it lasts forever. COL-O-RAY needs no maintenance, making metal and cloth awnings old fashioned . . . yet it costs

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your paties, window awnings or carports. No cutting or sawing on the job . . . self installed or factory installed, if you prefer. Uunder structures are kiln-dried clear heart redwood

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In The Desert Farmers Market

BBQ Canadian Loin Back Spareribs . . . \$2.00 lb. BBQ U. S. Choice Beef

GREEN GODDESS SALAD 75c qt. BBQ BAKED BEANS . . 75c qt.

CREAMY COLE SLAW 75c qt. FRENCH FRIED CORN-ON-THE-COB . . . 20c

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Palm Springs Day at Anita Thursday

Thursday will be Palm Springs Day at Santa Anita racing strip. The feature event of the day has been named the Palm Springs stakes. It will be one of the 33 stakes

honoring southland communi-ties to be staged during the racing season by the Santa

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CALIFORNIA

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AT MORRIS PARTY — The Starlite Patio at El Mirador was a gala scene Friday night as Mr. and Mrs. Howard Morris hosted a cocktail party honor-

ing Mrs. Morris' mother, Mrs. Ella Kelly. Pictured, from left, Mr. Morris Mrs. Elsinore Machris, E. Roy Fitzgerald, Mrs. Kelly, Mrs. Morris and Mrs. Ed Houghton.

From Page 1-MORE ABOUT

RACING

posed thoroughbred race trac proposed by the Palm Spring Turf Club (Palm Springs Jocket Club) has been set for 10 a.m.. Tuesday, February 16, in the Wars Memorial building.

wars Memorial building.

This is the first hearing for the thoroughbred group, following several requests which had been denied because of failure to provide necessary legal requirements of the board, dealing with stock regulations. dealing with stock regulations.

E. L. STANCLIFF, president of the Palm Springs Development Corporation, which is financing this as the first of a series of civic promotions on learning of

the hearing, said:
"We're very happy that a
hearing date has been set and
that the board has seen fit to
advertise the hearing before
more than 30 days before it
takes place, as we had request-

ponents of thoroughbred racing to prepare their arguments and align their forces. Everyone has a right to his own opinion, and to be heard at the hearing. Naturally, the directors of the Development Corporation feel that it would be beneficial to Palm Springs and the entire Palm Springs and the entire Coachella Valley."

The proposed thoroughbred track will be located just outside the east city limits of Palm Springs on Highway 111. The grandstand is designed to seat 4,000, the clubhouse 1,000, and the terraces 15,000.

R E A D S U N CLASSIFIED ADS

Williams Talks Before Meeting of Appraisers

of Williams, Williams and Williams, architects, was the featured speaker at the meeting of the San Bernardino Chapter, Society of Residential Appraisers, held last week at the Racquet

Using as the topic, "Con-temporary Design on the Des-ert," Williams traced the de-velopment of modern architecvelopment of modern architecture for residences during the past 30 years, and the prospects of future development. He used slides of homes in the Village to illustrate his talk.

He pointed out that appraise bistory of the department since

takes place, as we had requested.

He pointed out that appraisers have an important influence with lending agencies, and asked that they recognize that modern architecture is definitely established.

In charge of arrangements ding Reddands Riverside Co.

County Building Hits New High Mark in Month

The unincorporated area around Palm Springs, lying within the boundaries of the Palm Springs Unified school district, was the third highest in construction in the county in December, Ray Lindelef, county building inspector, re-

county building inspector, reported Friday.

Total in the local district was \$119.768. This total does not include Palm Desert area which is listed in the Indio school district figures.

For the entire county, outside of incorporated cities, the building total for December

'Living Desert' Premiere at El Paseo Wednesday

a few tickets still available, Ticket Chairman Melba Bennett

reported today.

The premiere performance Wednesday evening at the El Paseo theater is being staged for the benefit of the Palm Springs besert Museum, and was arranged through the cooperation of Walt Disney Productions and Earle Strebe, theater owner. The show will start a regular run on Thursday eve-

other members of Mrs. Benother members of Mrs. Sen-nett's ticket committee are Mrs. Alexander Marcuse, Harold Hicks, Lloyd Simon, Winifred Line and Stanley Rosin. Tickets are available at the Desert Mu seum, 135 East Tahquitz road. Disney, a resident of Palr

The Desert Sun-50 and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, January 11, 1954

Premiere performance of Walt | Springs himself, and Strebe co-Disney's masterpiece of real life, "The Living Desert," is assured of a sell-out with only of the control of th

Quality?

Remember This-

There was never anything made but what someone else could make it worse and sell it for less."



Banquet County Scouters

to Dine Jan. 25 Many members of Palm Springs district council, Boy Scouts, are planning to attend the 34th annual County Council banquer at the U. S. Navy Hos-pital at Norco, Monday, January

Dr. T. L. Broadbent, dean of students at the University of California, Riverside, will be the

speaker.

Dr. G. E. Ledfors, Riverside chairman of the annual meeting program committee, said 375 county Scout leaders and officials. ficials are expected to attend

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Solas, chairs, rugs, \$4.95 up. Carpets 50 square foot up. Mattresses, lamp shades, wet or dry cleaned in your home or out, No fuss, no muss, quick drying. Certified process removes almost any stain. Specialist Mr. Suder, licensed operator over 20 years. RECEIVING OFFICE PALM SPRINGS PH. 9910, or collect Kimberly 25125, Santa Ana. QUICK SERVICE CLEANING COMPANY

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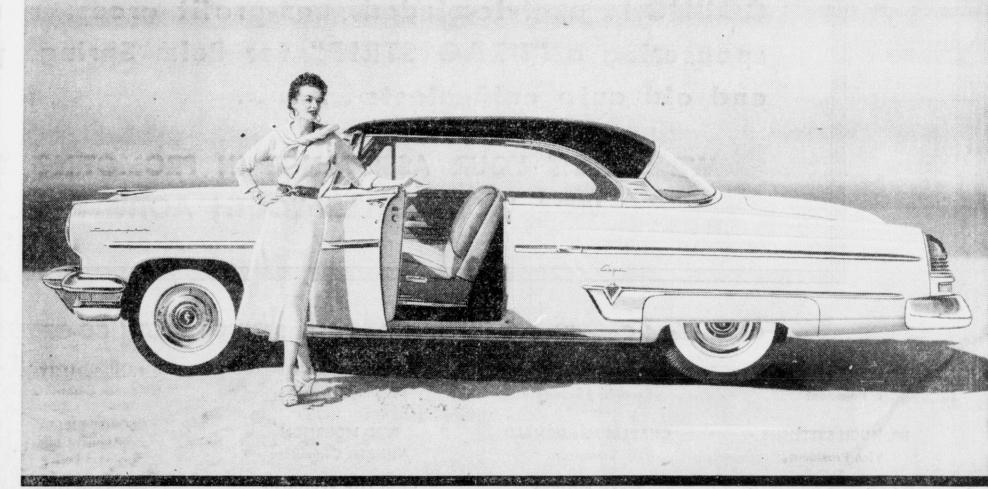
TODAY- SEE THE NEWEST, MOST EXCITING LOOK ON THE ROAD

Now-come in and see the latest, most dramatic edition of the car that has changed American motorists' ideas about modern design—the new Lincoln for 1954.

You'll see completely new styling-inside and outfrom stunning new grille to distinctive new taillights. You'll see exterior colors far ahead of their timefrom pastels to vibrant primary shades; interiors of rich nylons, gabardines, whipcords, broadcloths, and leathers, Frankly, you will not see bulging lines and glitter for glitter's sake. Lincoln has the pure beauty of functional design found wherever the living is modern.

Finally, we invite you to drive the new Lincoln. Only on the road-in traffic, on the highway or back roadcan you feel the incredible combination of smoothness and surge. You'll command Lincoln's 1954 high-compression V-8 engine—one of the world's most efficient power plants-its winning performance still further improved with a vacuum-controlled 4-barrel carburetor and full-vacuum spark control. Add to all this Lincoln's optional power steering, power brakes, the 4-way power seat and you'll discover-the ultimate in modern driving.

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19TH ANNUAL FIREM'S BALL

Saturday, January I6th

American Legion Hall

400 NORTH BELARDO ROAD

Tickets \$1.00 -- Including Tax

ALL PROFITS

secured from this 19th Annual Firemen's Ball will be turned over by the Palm Springs Volunteer Firemen to the PALM SPRINGS YOUTH CO-ORDINATING COUNCIL, a civic-minded, non-profit group, who are sponsoring a "DRAG STRIP" for Palm Springs young and old auto enthusiasts

WE SOLICIT YOUR ASSISTANCE IN PROMOTING THIS VERY WORTHWHILE YOUTH ACTIVITY

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ADVANCE DONATIONS MAY BE MAILED TO: Palm Springs Fire Department, 377 N. Palm Canyon Drive Tickets on Sale at the Door and by any Volunteer Fireman and at the Palm Springs Fire Stations

The Desert Sun

Page One-B

Palm Springs, California, Monday, January 11, 1954 Second Section





Premieres and previews . .

ing number of private parties . . . make social news in mid-showing will be issued within January

staying at Smoke Tree during her engagement here...
On Thursday night Mr. and Mrs. John F. Luccaieni entertained at cocktails and buffet...honoring Miss Shay...at their Smoke Tree home...
Among the guests was Lt. Frederick Gates, son of Mrs. Della Gates, who is home from Korea on a month's leave... Other guests included Mr. and Mrs. Paul Helms, the Floyd Turners, Mrs. Sims. Mrs. Gates, Mrs. Bruce Burritt, the H. W. Armstrongs... Mrs. Dorothy Hoover, the George Peltons, Mr. and Mrs. Karl de Laittre... the William

Via Las Palmas, has as her houseguest Mrs. John Marcuse ... who arrived from New York last Monday for a month's visit . . . The two were abroad together this past Summer . . .

Premiere Parties

A number of private parties A number of private parties are being arranged ... preceding a n d following the Wednesday night premiere of "The Living Desert" ... The largest is the one which will be hosted by Edgar Kauffman ... who has reserved a block of 60 seats at the theater ... and will take his guests to dinner at Don the Beachcombers afterwards ... In his party will be the Roy In his party will be the Roy Colegates, Mr. and Mrs. Stewar Williams, Dr. and Mrs. P. A Staley and their children, Com mander and Mrs. Maurie Horn er, the Alfred Oppenheimers. Dr. and Mrs. Jules Kaplan, Mrs. Alexander Marcuse, Mrs. John

Marcuse . . . and many more . . . The Frank Bennetts have asked a few friends in for cocktails and dinner before the pre-Their guests will be Dr. and Mrs. Henry Dollard, Mr. and Mrs. A. B. West and the Reuben Fleets . . . This evening



and TWEED TOP COATS 1073-5 N. Palm Canyon

With Hildy Crawford . style shows, both masculine

and feminine . . . the Thunderbird tournament . . . the sports ion show at the Racquet Club on car races, with the addition of the smart Golden Circle . . rejuvenated club activities after the holidays . . . and a mount- nounced today.

Under full steam and picking up momentum every day the season's heading down the track . . . with the green light of the preview performance at the Palm Springs Daybeau of Neutron Market Clearing the way.

Sims and the two of them are staying at Smoke Tree during

Max Schwab, Mr. and Mrs. Karl de Laittre . . . the William Deans, Fred Martins, Henry Reids, Max Wymans, the George Hollys and the Earl Hollys of Detroit . . . (they make the carburetors for Ford cars) . . . Mr and Mrs. Russ Black (Me's Miss Shay's accompanist), and Claude Sims . . . For the Shay opening on Fri-

Les and Georgiana Kelly are down from Los Angeles for a stay at the Desert Inn . . . Man-about-Beverly Hills B. B. Robin-son has been golfing at Thunderbird this past week

> The Al Hoovers received The Al Hoovers received Christmas greetings from Lois Pritchard... from Palma, Mallorca... Lois, who was an associate broker with the Culver Nichols agency, we not abroad last Spring... She writes that she is having a marvelous trip.

there for the Mardi Gras, too . . .

Come to Visit, Decide to Stay for the Winter

Mrs. Stella Dranow and her son Howard came here to visit her sister-in-law, Mrs. Jules De-Vorzon and liked it so well, she decided to stay for the Winter. Howard has entered Junior

Thomas and company leading Minneapolis ment store, and spent the holi-days here with his family be-fore flying back to Minneapolis.

Plans Dinner

Frances Stevens P-TA will neet at the school Wednesday

meet at the school Wednesday at 9:15 a.m.

This will be a business ses-sion and plans will be com-pleted for the spaghetti dinner on January 20.

Mrs. Hilda Fredericksen will

preside at the meeting and hos-tesses will be Mrs. Harriet Hecht and Mrs. Nancy Tuttle.

Menswear Style Show Date Set

Desert attire for men, de scribed as being "bold and handsome as a desert shelk." will theme the Menswear fash-Friday, January 22, it was an-

the next week.

clearing the way before the preview performance at the Palm Springs Playhouse. . Their guests will be the same ones who will be at their table for the supper dance at El. Chi Starlite Room Friday night . . . is the daughter of Mrs. J. L. Sims and the two of them are staying at Smoke of them are

fashion shows each year to not more than two top events. This Dining at Deep Well Friday night, after the Morris cocktail party at El Mirador . . . were Eliza Wilson (of the American Weekly). Mi mi Harris. Joli Friedman, Elsinore Machris and Harold Maundrell, and King Kennedy . . Eliza is going to do a feature on Elsinore . . . a tribute for her philanthropic gifts . . Incidentally. Elsinore will check into the Cedars of

gifts . . . Incidentally. Elsinore will check into the Cedars of Lebanon hospital this week for

"Mexico, its Economic and Social Growth" will be the topic under discussion when the Delphian Society holds its first meeting of the 1954 season. Wednesday, January 13, at the St. Paul's parish hall at 10 a.m. St. Paul's parish hall, at 10 a.m. Mrs. Bernard Poliak will act as moderator, in this first of a

series of studies of Latin-American countries.

The panel will consist of Mes-

tames William Kehlenbrink, Stanley Rosin, Elmo Purnel, William Mason, Frederick Mor-rison. Mrs. Arthur Greenfield will be Critic of the Day.

Benefit Community Chest As a benefit for the Palm refreshments, and will be lim Springs Community Chest, a ited to 700. A special parking lot reserved section to be called the adjoining the Golden Circle will

Golden Circle at Races to

Races at the airport on January 23, 24.

Joann Crawford, Dorothy Gray, Eve Brooks, Bettye Herbert and

Jane Cabane is in charge of Golden Circle arrangements. The Circle will be at the start-

St. Paul's Guild

Meets Tuesday

this is a business meeting in preparation for the annual meeting which takes place the last Tuesday in January. All members are urged to be

Barry DeVorzon, who is with

the United States Navy, has re-turned to duty aboard his ship after spending the holidays with his parents Mr. and Mrs. Jules DeVorzon, and their daughter Barbara has returned to her studies at ICLA

The cover of

Harper's Bazaar

Hand-loomed wool tweed

permanently pleated skirt of

dress with tucked top,

new viscose rayon and

DuPont dacron Gay

taffeta scarf.

69.95

sweater over attractive sleeveless

30 AND 90 DAY

CHARGE ACCOUNTS

mino Way.

studies at UCLA.

A -committee -consisting -of

Nellie Coffman Guild to Meet

No luncheon will be served as

Kirk Marvin Returns to

Golden Circle will be set up in connection with the Sports Car Races at the airport on January

Take care of those having his studies at Elsinore Military and Naval Academy after spending the holidays at home

Has Election

Nellie Coffman Junior High Club holds its uncheon meeting Thursday, January 14, at 12:30 The Guild of St. Paul's-in-the-Desert will hold their first meeting of the year, Tuesday, January 12 at 1:30 p. m. at the home of Mrs. Charles Dant, 210 El Camino Way.

Nellie Collman Junior High Guild will hold its monthly Thursday, January 14, at 12:30 p. m. Because it is a business session this will be a closed psychologist, at the Frances S. Stevens auditorium. Dr. Bietz' subject will be "Mental Health."

Nellie Collman Junior High Guild holds its luncheon meeting Thursday, January 14, at 12:30 p. m. Because it is a business session this will be a closed meeting for members only. Reservations may be made by calling Loleta Waller, 83511, or Hanna Laurye, 2964.

Gifts Raise Fund for

Bill Fadden appeared and presented them with the contributions, one from himself, the other from Bob Howard.

Manager Oscar Gilbert said he would like to pick up the luncheon check for the day as his contribution, so the members accepted his offer and donated an equal amount to the

nated an equal amount to the scoreborad fund in his name. President Helen Morris said that the club is nearing its \$1,000 goal.

vill be the theme of the Palm Springs Woman's Club annual ashion show, to be staged at the clubhouse on Friday, January 29. Proceeds from the fashion show go into the scholarship fund which sends a student from Palm Springs high school

Annual Club

Style Show

January 29

each year to the university of their choice. The fashion show which will

The fashion show which will be staged by three Palm Springs stores, Robinsons, Bullocks and Desmonds, will include an outstanding collection of playtime, daytime and evening apparel.

Twenty top fashion models will wear the clothes, which forecast what women all over America will be wearing next.

There will be a morning show, following a Continental breakfast between 9 and 10 a.m., and an afternoon show, at 2:30 p.m., followed by an after-

The fashion show is an event to which all the women of Palm Spring look forward and this year is under the general chairmanship of Mrs. Kenneth Kirk. Committees include: Mrs. Kenneth Kirk. chairman, Mrs. George Wheeler, vice chairman; Tickets: Mrs. Edward J. Hogan, chairman, Mesdames William H. Eisenman, Frank Ewing, Walter Whittall, W. W. Catherwood, Howard Stewart, Ruby Edick, Robert Backstrom, Raymond Lusby, Howard Morris, Mace Gazda, Dave Boice, Thomas Fleming; decorations: Mrs. refreshments, and will be limited to 700. A special parking lot adjoining the Golden Circle will take care of those having reserved seats.

Presentation of trophies will also be made from the Golden Circle.

Tickets which will sell for \$5 each will be good for both days of the races. Trial runs start at 11 a. m., afternoon races at 1.30 p. m.

Returns to

Academy

Kirk Marvin has returned to his studies at Elsinore Military and Naval Academy a f terspending the holidays at home with his mother Mrs. Roma Mavin of 156 Morongo road. Kirk recently won his PFC stripe and the highest academy award.

Fund for

Scoreboard

It was a pleasant surprise for the Palm Springs Business Women's Club Wednesday noon when they received two \$100 checks for their scoreboard fund.

The clubwomen were lunching at the Town and Country restaurant in the Center, when Bill Fadden appeared and presented them with the contribution of Costello.

Nellie Coffman

> Phone Your News 2249

The SOUTH PACIFIC



Visit the South Pacific Room and let fancy carry you to the dreamy South Sea Isles. There in a tropical setting sip those delicious concoctions prepared by island natives.

Allow yourself to be carried away on the sweet musical notes of the Island Serenaders and the songs of George Kainapau, "Songbird of the Hawaiian Islands." What a delightful rendezvous!

"Beneath the Tower of the Stars"

Served Poolside

The SOUTH PACIFIC ROOM

From 9 A. M

Breakfast Brunch Luncheon

in THE SOUTH PACIFIC ROOM

5 P.M. to 11 P.M.

Deliciously Prepared CANTONESE FOOD Almond Duck Egg Roll Almond Chicken Pineapple Spareribs

> and many other Dishes

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HARVARD, A.B., M.A.

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Tel. 8-4472

Palm Springs



ANOTHER QUEEN — Lt. Governor Harold Power pins an orchid on Queen for a Night Lorelle Taylor, of Palm Desert, at the Shadow Mountain Club, as Gabby Hayes and Bob Gibson look on The Lt. Governor must have stuck his finger . . . judging by his expression.

The Besert Sun-26 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 11, 1954



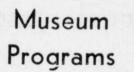
COMMISSION-E. A. Wills of Cathedral City who will be commissioned as second lieu-tenant at Long Beach Sunday.

Wills to Receive Lieutenant Bars

Master Sergeant Edward A Wills, 913 C street, Cathedral City, will receive the gold bars of a second lieutenant in graduation and commissioning ceremonies of the California National Guard Officer Candidate School, Sunday afternoon, January 17 at 2 p. m. in the Long Beach National Guard Center.

Brigadier General Roy A. Green, Sacramento, assistant division commander, 49th Infantry Division, will be the princi-pal speaker at the exercises. Approximately 200 National Guardsmen, their families and friends will witness the cere-mony and attend an informal reception immediately follow-ing.

ing. Sgt Willis has been a member of Company A, 111th Armored Cavalry Regiment since June 1948. He is the owner-operator of a dry cleaning plant in Indio. He resides with his wife, Mathe and two small children at the above address and is the son of Arthur E. Wills, 34 Plaza, Palm Springs.



JANUARY 11, Monday-8 p.m. MONDAY—Ground beef and gravy, Whipped potatoes, Glazed carrots, Shredded lettuce, Wholewheat bread with THURSDAY—Chili beans and

JANUARY 11, Monday—S p.m.
Natural Science Series: Mining
a n d Metallurgy, "Sulphur,"
"The Story of Copper," "Tin
from Bolivia."
JANUARY 12, Tuesday — 8
p. m. Desert Geography Series.
"They Saw Tomorrow"; the
story of the aqueduct across the
desert.

Menus to be served this week in cafeterias of Palm Springs Unified school district a reprinted below to aid mothers in planning comparable home meals.

TuesDAY—American ravicli, Buttered string beans, Tossed butter, Whipped fruit jello, milk.

WEDNESDAY — Beef hash, THURSDAY—Chili beans and crackers, Vegetable salad, Cake with pineapple frosting, Milk.

TUESDAY—American ravicli, Buttered string beans, Tossed butter, Whipped fruit jello, milk. JANUARY 16, Saturday-10 a. m. Field trip to Cat Canyon. Short hike, bring lunch and

water.

JANUARY 15. Friday—8
p. m. Anthropology-Geography
Series: "The Apache," "The
Hopi," "The Blackfoot" (awaiting confirmation).

JANUARY 16, Saturday—8 p. m.—at Frances Stevens School, Guest Lecture Series: Cactus Slim and Pat Moorten showing films on Mexico.

Suspect Held on **Hotel Charge**

Los Angeles authorities last week arrested Charles A. Mar-andola on a complaint issued by a local hotel charging him with leaving without paying his room rent, and also taking sheets and pillow cases from the room he occupied.



Over 100 New Styles 180 S. Palm Canyon Drive **PHONE 5339**





INTERVIEW — Louie Quinn, disk Jockey currently appearing at La Paz, interviews Abe Taglight during his show in the cocktail lounge. Taglight is visiting here from London. Quinn's show is delighting throngs nightly.

DESERT SCENE — One of the paintings by Freda Marshall now on exhibit at Palm Desert Art Gallery where the works of Miss Marshall and Bill Bender are on display. The paintings will be on display from January 14 to January 30 in the Foyer of Desert Magazine Pueblo building which is open from 9 a.m. to 5 p.m. daily.

An exciting Announcement Style Wise Value Wise

It's new! It's different! Our daily SPECIAL RACK . . . We want to know you and you to know our stock . . . So each day there will be "One Day

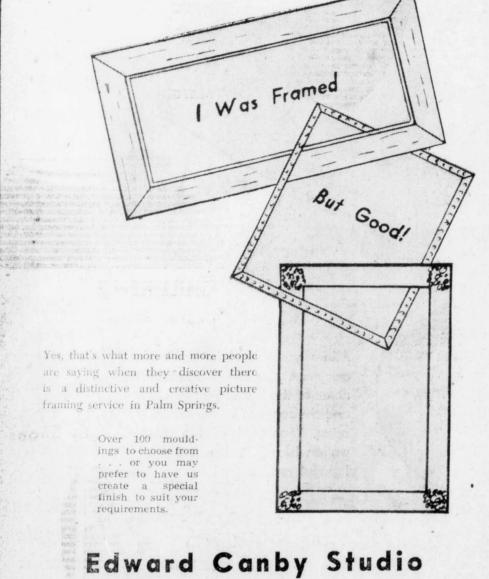
buth Bradley

464 N. Palm Canyon Drive

In person...all this week at Bullock's Beauty Salon







AGNES PELTON SHOW — Axel Linus and William Darling, local artists of Desert Art Center, on stairs of El Mirador Tower Art gallery where currently a display of abstract paintings by Agnes Pelton, well known desert artist, is attracting much attention. The special exhibit of Miss Pelton's works will be continued throughout January.

Menus

121 South Palm Cayon Drive Palm Springs Phone 2783

BULLOCK'S PALM SPRINGS

Friday nights till 9:00 p.m.

HAIR

DESIGN



HAPPY ANNIVERSARY — The Bill Powells celebrate their 14th wedding anniversary at a party at the Racquet Club, following the weekly Mouseburger tennis tournament. The candle beside the cake, is lighted each year on their anniversary.

Powell's 14th Anniversary Celebrated at Racquet Club

A two-foot high anniversary originated by Mousie) and ruesday night as the William Powells celebrated their 14th wedding anniversary. The candle, with the years marked off like inches on a yardstick, has been lighted each year on January. 5.

This year's celebration was a surprise party, arranged by Bill. Tuesday was Mouseburgeringht at the Racquet Clubese for the tennis matches, with namburgers afterwards, that were

candle burned off another year when everyone sat down in the

Contemporary Interiors

The home of fine furniture and interior consulting and those exquisite crystal, china, wrought iron and brass intimate pieces that covert a house into a home.

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liams, Dr. B. H. Poliak, Barry Sullivan, Jim Phillips, Jimmy Morton, the George Ripleys, Frank Ripley, Vic Nemeroff, Henry Ephram, Howard Duff, Jim Bloch.

Social - Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

Preview performance "Country Girl," Palm Springs
Playhouse, 8:40 p.m. After
theater Supper Dance, El

January 12-Soroptomists, El Mirador, 12:15 p. m. Kiwanis, El Mirador, 12:15 tomists, El Mirador,

p. m.
Women's Circle, Community
Church parlors, 2:30 p. m.
Opening night, Palm Springs
Playhouse
Organization Meeting, BPOE
Wives, Elks Lodge, 7:30

p. m. St. Paul's Guild, 210 El Ca-mino Way, 1:30 p. m. AAUW meeting, 275 Camino del Norte, 7:45 p. m.

January 13— Rotary, Tennis Club, 12:10

Rotary Anns, 12:10 p. m. Delphians, St. Paul's parish hall, 10 a. m. Frances Stevens P-TA, 9:15

January 14--Nellie Coffman Junior High Guild. OESta Club, Hotel the Oasis, 12:30 p. m. Lions Club, Chi Chi, noon. Elks Lodge, at the Cove,

Phone 2803 READ SUN CLASSIFIED ADS Deep Well Inn THE 25 ACRE PARADISE in the heart of Palm Springs Why not entertain your friends at luncheon in the beautiful new dining room and stay for an afternoon bridge game. Private Cottages Delightful Suites Lovely Rooms YOLAND D. MARKSON'S DEED WELL DINING ROOM and COCKTAIL LOUNGE INN under the personal supervision of Santos John Ravese, Mgr. Deep Well Inn Palm Springs 2193

Patton is Over Full Jacobs Says

cent overcrowded, with 12 at-tendants doing the work that should be one by 40, Leo Jacobs, rehabilitation director, told his

rehabilitation director, told his audience at a joint meeting of the Owen Coffman Post American Legion and the Auxiliary Tuesday evening.

Patton today houses 4,427 patients, 2,231 of whom are women. Jacobs said. Of the 409 veteran patients, three are women. Of the veterans 283 are convalescent, 34 are in bed, and the rest he termed "very" the rest he termed disturbed."

When he stated that 147 men and women who fought for our country had never received a visitor, everyone sat up and listened!

listened!

The American Legion has helped a great deal by letting these mentally ill patients know that someone is still interested in them. Veterans clubs have been formed, and the Legion is following out a program of visitation, and also sends gifts to them at Christmas sends gifts to them at Christmas and other times.

Soroptimists to Meet with Kiwanians

Because both clubs wanted the same program the same day, Kiwanis Club has invited Soroptimist Club to meet with them at El Mirador Tuesday

Members of the two service clubs will view a 35 mm. film "The Cool Hot Rod," which is being shown in connection with

The joint luncheon meeting is at 12:15 p. m.



LEFTS ONLY — Jerry Lewis, right, fits Mary Livingstone with shoes at Pat Martin's golf shop at Tamarisk while Vic Da-

mone looks on. Lewis wound up in the showcase and Mary with two men's left boots with special arch preservers on the sides instead of bottoms.



AAUW to Hear Address on Navajo Indians

colored slides and talk on that subject at the meeting of the American Association of University Women at the home of Mrs. Joe Gamble, 275 Camino del Norte, tomorrow evening at 7:45

p. m. There will also be modeling of the colorful Navajo costumes

The Desert Sun-36 and PALM SPRINGS NEWS Monday, January 11, 1954

Mary Beezley, international relations and education chairman.

Red Cross Branch to Meet Wednesday

Palm Springs Branch, Red Cross, will hold its monthly meeting at 9 a. m., Wednesday, January 13, at the Palm Springs Health Center, Chairman Arthur Hoff appropried today. Alice Lindell, authority on and jewelry.

The program was arranged by Hoff announced today

Grone's Florsheim Shoe Store



large variety of CASUAL shoes as at our store. THOUSANDS OF PAIRS FROM

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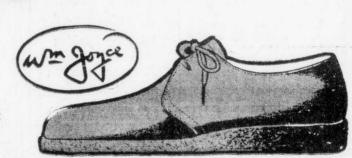
ARE NOW ON DISPLAY.

LADIES' Florsheim Red Cross Sbicca Kimel Turian

Delman

MEN'S Florsheim Evans Bass Weejuns

Wm. Joyce



CHILDREN'S Buster Brown Kal-is-ten-iks Protective Acrobat

Mrs. Day's Baby Shoes



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entertainment - incomparable cuisine. Hear the Famed

PAGE CAVANAUGH TRIO

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AT PALM DESERT — Bob Linskey and Linda Clark in a scene from the play "Laura," a witty, sophisticated drama, with a plot full of suspense, opening at Palm Desert Little Theater January 15 for nine performances. The show also features Clay Stearns, director of the theater group.

Crowning

achievement

in desert

Cut in Federal Taxes to Reduce Load in County

"Best news for taxpayers in 1953 was the \$13,000,000,000 cut in federal appropriations made by the 1953 congress," California Taxpayers' association said

this week.

For the people of Riverside county, the \$13,000,000,000 cut in federal spending means federal spending means \$20,500,000 less in present and future federal taxes they will have to pay. For Californians statewide, it means a savings of more than \$1,000,000,000 in federal taxes.

eral taxes.

Other "good news" for taxpayers during 1953 included:

Aid paid to the needy levelled
off, the \$619,377 total paid in
the county for October comparing with the \$618,768 for January, 1953. This combines aid to the needy aged, blind, dependent children, and general indigents. Population of the county increased 28.3 per cent since the April, 1950, census, with January, 1954, population estimated at 218,200 compared with the 170,046 census figure. Taxable valuation of property is at a new high, the county's assessed value for local tax purposes for 1953-54 of \$308,031,593 comparing with the \$287,385,670 for 1952-53.

Schedules

WESTERN AIR LINES
DEPARTURES
For Los Angeles: 9:33 a. m., 4:30 p. m.

9:50 p. m.
For San Diego: 8:15 p. m.
For Las Vegas: 4:45 p. m.
ARRIVALS
From Los Angeles: 3:56 p. m., 9:32 p. m.
From San Diego: 4:40 p. m.
From Las Vegas: 8:10 p. m.

SOUTHERN PACIFIC DEPARTURES
For Los Angeles: 4:41 a. m., 11:56 a. m.
1:19 p. m., 5:10 p. m., *2:20 a. m.
ARRIVALS

From Los Angeles: 3:56 p. m., 10:30 p. m. *11:08 p. m., 11:56 p. m., 2:57 a. m. *Ask agent.

GREYHOUND LINES
DEPARTURES
For Los Angeles: 12:15, 7:40, 10:10, 10:50
a. m.; 2:20, 4:55, 5:15, 6:45, 8:35 p. m.
ARRIVALS
From Los Angeles: 12:45, 8:35 p. m. ARRIVALS
From Los Angeles: 4:24, 9:32, 11:47; 11:50
a. m.: 2:43, 2:59, 3:41, 6:45, 8:26, 9:16
11:26 p. m.

Sales Tax Refunds Voted by Council

Refunds of sales tax security deposits authorized by city council Tuesday night were \$50 to John E. Hammer and Joseph P. Poist, Hammer Electric, partnership dissolved, and \$100 to Rancho Trailer Park, Inc., discontinuance of retail sales of trailers and parts.

The Besert Sun-46 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 11, 1954

CLASSIFIED ADS The Aesert Sun

PHONE 2249 Box 190, Palm Springs, Calif.

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ADDRESS all communications to: The
Desert Sun, P. O. Box 190, Palm
Springs, California.

City-Wide Recreation

(as reported by City Recreation Department) SQUARE DANCING-Tues-

day, 8 to 11 p. m. Frances Stevens School auditorium. Admission by donation, open to everyone. Walt Bauman, BASKETBALL-Monday and

Wednesday, 7:30 and 8:30 p. m. High school gymnasium. Ad-TAMARISK PARK—Picnic facilities; free lighted tennis courts, shuffleboard courts, horseshoe courts, children's playground. Open every day.

DeMUTH PARK-Relaxation

YOUTH CENTER-Monday YOUTH CENTER—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p. m. Open to boys and girls 13 to 19 years of For information regarding use of Polo Grounds, contact Howard Haddock, recreation director, Phone 2202.

Council Holds One of Shortest Meetings

One of the shortest meetings in its history was held by city council Tuesday evening, with adjournment coming within 40 Approximately 10 persons were present in the audience.

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LOST — New Year's Eve. Dia-mond sunburst ear ring, round stone in center, 7 marsurrounding. Reward.

LOST — EYEGLASSES, GREEN FRAMES, REWARD, PH. 4538

Personals

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vate parties, guest artist or band. Gonzales, 9973.

ALCOHOLICS Anonymous, Airport, 8:30 Wednesday nights. Phone 7063.

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or 4414

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ed Palm Springs city area Write Box 190, File R-5.

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For Sale or Exchange 34

LOOK! LOOK!

BEDROOMS, \$16,500, want

UNITS in Long Beach, want Palm Springs income.

LOS ANGELES. 2 bedroom and

FRANK MILLER

den, barbecue, corner lot \$19,500. Want Palm Springs

Los Angeles property.

property.

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29

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Ruth Sougey 135 E. Andreas Road

10

Lost and Found

EARRING: Large, white metal, set with 2 aquamarines. Lost 12/31 vicinity Tennis Club. Reward. Reynolds. Ph. MAdi-son 9-3131, L.A.

LOST - Diamonds and pearls crescent moon gold pin. Re-ward. Phone Mrs. Chase 372 1000 Palms.

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Service Miscellaneous 15

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EXCEPTIONALLY FINE but priced right! Smart new 2 bedroom, 2 bath. Refrigerated air conditioning. Features galore. Good, close-in location. Be sure to see this. It's brush or spray. Labor and material guaranteed. Color matching, 20 years exper-ience. Phone 83565. a TOP BUY at \$22,500.

DEEP WELL ESTATES. Brand PRACTICAL nurse, companion, cook. Good driver with ear. Available January 17th. Ex-cellent references. Desert Sun Box 190, File R-4. new. 3 bedroom, 3 bath. Large corner lot. Reduced to \$25, 900. Easy terms.

EXCLUSIVE PALM CANYON Mesa tract. Modern 2 bed room, 2 bath deluxe. Beauti-fully furnished and decorat-WISH TO share my home with working mother. Will pro-vide child care. Ph. 2391. ed. Glassed lanai.Large land-scaped lot. Only \$29,500 scaped lot. Only Can move right in. EXPERIENCED baby sitting. Vicinity Biltmore Hotel. Phone 7606

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20 UNIT terrific income. cellent location, \$175,000. EXPERIENCED gardener, lawn ET'S TRADE, Submit what you care, etc. All year service. Ph. 3436. have to trade for what you want in Palm Springs.

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OF PALM SPRINGS
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BRAND NEW large 2 bedroom home complete in every de-tail. Stone fireplace, unit heating, garbage disposal, electric dishwasher, picture windows, landscaped, Located on large beautiful hill-side lot overlooking Valley and Thunderbird Golf course. Priced low at \$17,500, reason-able terms.

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Rancho Mirage

janitor capable of taking care of all minor repairs. Painting, plumbing, electrical, roofing and coolers. Good monthly salary on year round basis. Unless you are well qualified do not any REAL ESTATE OFFICE Roy St. Leon, Sales Mgr. 71-811 Hiway 111, across from Post Office. Phone P.S. 8-3881. or P.S. 8-4203 are well qualified do not apply. The Center, Inc., 170 N. Palm Canyon. Phone 2085.

Outstanding Value!

NFURNISHED 4 bedroom, corner house with pool. Cement block construction, tile roof, hardwood floors, thermo con trolled heat. Corner lot 100 150. In most exclusive district, heart of town, Citrus trees, irrigation water shares. Most outstanding buy, \$32. 500, terms, for quick disposal

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\$4000 Total Price

A NICE little 3 room frame cotcompletely furnished residential neighbor-

hood, close in.

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BEST BUY IN TOWN. Beauti-Interested in a SPECIAL?
FIVE ACRES in the best citrus area, a stone's throw from Tamarisk Golf Course, with water and electricity.
CAN BE SUBDIVIDED fully furnished 2 bedroom, 3 bath home. like new. Top location, carpeted, walled. landscaped grounds with heated and filtered pool, \$33, 000. Phone 3263.

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Buy of the Year UNIT hotel apartment that has everything. \$15,000 handles to qualified buyer. Easy terms. Ph. 3257. Owner.

\$5,000 - NEW 1 bedroom com-

on leased ground, \$15 per month with water. Lot K Tramview Trailer Park. OWNER BUILT. 2 bedroom, 2 bath new home. Large lot. Easy terms, price \$17,500.

Phone 3464. ATTRACTIVE 2 bedroom home. Excellent location. Anxious to sell. Terms. Owner, 247 Racquet Club Road.

BY OWNER. New 3 bedroom, 2 bath house, completely furnished, landscaped, \$15,000. Phone 5651 for appointment. BEDROOM block home fur-

nished. 31-520 Arbol Real, Shangri-la Palms. Consider

trailer house trade.

25 Real Estate For Sale 35 Real Estate For Sale 35 Real Estate—For Sale

GANNON REALTY

A REAL BARGAIN! 3 bedroom, 2 bath home, partly furnished on large walled lot. Only \$12,500. Small down.

A DREAM HOUSE! Beautiful new, modern 3 bedroom, 2 bath home in view location. 18'x23' living room with fire-place, sliding glass doors to south patio, ducted furnace heat and cooling, garage with storage. ONLY \$2500 cash. Price \$14,750.

HEATED SWIMMING POOL. Furnished, landscaped and walled. MUST SELL! Owner says "make offer."

BEAUTIFULLY furnished contemporary 2 bedroom, 2 bath home with HEATED POOL. Oversize 2 car garage with storage. Large, walled corner lot in choice view location. Furnished price \$29,500. FINEST construction 4 bedroom, 4 bath home, ducted heating and washed air cooling, beautifully furnished on large, landscaped, walled lot.

Complete package, \$46,500. LUCRATIVE LIVING in your own 2 bedroom, 1½ bath apartment. With 3-one bedapartment. With 3-one bedroom apartments to pay your way, while you swim in your own POOL. Close in location. Furnished. Only \$47,500.

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N. Palm Canyon Phone 2772

Cathedral City

FURNISHED one bedroom home on one acre overlooking Tam-arisk Country Club. Full price \$10,500, terms. This is a real

BEDROOM home, good location, R-2 lot. Panel ray heat, block construction, wood floors. Will consider \$1500 down on full price of \$6250. BEDROOM, modern furnished new home on one acre view lot in our fastest grow-ing neighborhood. Has tele-

vision, fireplace, good cooling. Pumice block construction. A steal at \$14,000 terms. BEDROOM furnished home, close in. Owner out of town, anxious to sell, might consider \$1500 down on full price of \$12,000. This home has many nice features.

WE HAVE commercial income property, owner will take trade to \$25,000. We also have some fine deals on courts. Let us show you.

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68-574 Broadway (Hiway 111) CATHEDRAL CITY Phone 8-3401 Home 8-4172

"Value Plus"

YOU WILL enjoy seeing this 2 bedroom home, completely furnished and wired for television. Fireplace, wall to wall carpet in living room and dinette, parquet floors in bedrooms and hall. VERY CLEAN. Corner location, property completely walled. 2 car garage, trees, shrubs, sprinklers and bubblers.

fortable living and for a total price of only \$16,000 with a reasonable down pay-

Ralph Weinstein

REALTOR 256½ S. Palm Canyon Drive Phone 2884 Associates Newt Jackson - Walter O. Fritz

Income Property

TRIPLEX; 1 bedroom each, laundry room. Best buy in Palm Springs, \$24,000, terms. 2 BEDROOMS, 1½ baths. Good location. Priced to sell at \$13,500. Terms.

BOZE BUILDER

Phone 5370 for appointment

Income for Life LEASED property in Los Angeles. Income over \$9,000 year Nets over \$7,000 year. See my

broker. TERRY RAY
773 N. Palm Canyon Drive

923 FEET choice highway frontage. 4 acres grapes, 7 bungalow apartments, swim-ming pool, room for exten-sive development. See owner on premises. The Adobe Hacienda. 80-220 Hiway 111, Indio. Phone 7-2279. Opposite Shields Date Garden.

Star's Home BEAUTIFULLY furnished, ex-clusive location, club pool privileges. \$9950. Cornelius. Box 65, 1000 Palms. Ph. 393

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The best for the least

CULVER NICHOLS FEATURES THIS WEEK: TV AREA!

"Save Dollars with Nichols" 861 N. PALM CANYON 21 YEARS AT THIS LOCATION \$13,950 FURNISHED, picture book modern 3 bedrooms (or 2 and den), near El Mirador Hotel,100 foot lot. Special irrigation water. Dishwasher and Bendix. Tv area! Easy terms.

BRAND NEW HOME-THE BUY OF THE WEEK-Deluxe 2 bedroom, 2 bath, 2 car garage, central heating and cooling, fire-place, FULL PRICE ONLY \$17,500. Terms. TV area!

100% LUXURY LIVING in your own LAS PALMAS ESTATES home. 2 bedrooms, 3 baths, large convertible Den with Fire-place, EVERY ROOM A PICTURE. Plus smart 2 bedroom and bath GUEST HOUSE. Rumpus room and bar opening to beau-tiful patio surrounded by citrus and tropical growth, walled. POOL. Completely and beautifully furnished. TV area! Reduced to \$49,500. RANCH STYLE rambling farm house . . .country estate setting . . . in 'who's who neighborhood' of fine homes near Howard Manor. 2 master bedrooms with study and maid's room and

bath. 2 fireplaces, 40x40 foot walled and partly roofed GAR-DEN-ROOM patio. Beautifully landscaped, floodlighted corner. FIRST OFFERING. TV area! DELUXE 4 UNITS with POOL. Top income location in Palm Springs on main Highway 111. Beautiful modern, completely furnished with room for 4 more units. Full price \$38,500. Terms. Submit offer. TV area!

BUILDERS, LOOK! Large R-1 lot only \$1,150. Another R-1 lot, close in, \$1,450. Choice of 2 R-1 lots, \$2,200 each.
R-2 lot for 5 units, special at \$2,100. Estate site, \$3,000. Some in TV area!

Realtor CULVER NICHOLS

and ASSOCIATES

We Have The Buys Jane Colgan

John Bernet J. R. (Bob) Stanley 861 N. PALM CANYON

PHONE 2182

Theresa Press

Al E. Hoover

ANOTHER spectacular buy!
Will you be the next to own
one of these outstanding
homes? All the others have
been sold while still under construction! Complete construction! Complete-ly modern, well built, lots of glass, has 2 bedrooms, sliding glass doors opens liv-ing room and master bed-room onto a large patio. De-lightful kitchen. You'll live like a king in this home for only \$11,500.

YOU MUST SEE to appreciate the quality and beauty of this outstanding home. Nothing has been spared to make it one of Palm Springs' finest homes 2 hedroms 2 finest homes, 3 bedrooms, baths, heated pool, beautifully landscaped, walled. Completely furnished. Drive by 1091 Paseo El Mirador—then see us for appaointment. Truly a luxury home. \$47,000.

THIS IS A sleeper — Estate home, completely furnished, all carpeted, linens, dishes, everything! 3 bedrooms, 3 baths, living room, den, 2 fireplaces, dining room, \$27,

FURNISHED RENTALS bedrooms, 2 baths ... bedrooms, 1½ baths ... bedroom home Studio, modern 3 bedrooms, 2 baths, pool, \$500

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FOR REAL ESTATE

For Over 30 Years SPACIOUS 4 bedroom, 4 bath home with glassed-in lanai overlooking south patio and swimming pool. Large living room, separate dining room, car garage, completely fur-2 car garage, completely furnished and available for immediate occupancy. This exceptional purchase may be made on very reasonable terms. See this today. \$29,500.

IF IT'S FOR RENT or IF IT'S FOR SALE

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HAROLD HICKS

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Offering
BUYERS — VALUES and
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For Over 30 Years BEAUTIFUL new home on 2¼ acres, 400 yards to Thunder-bird, 1½ miles to Tamarisk.-Approximately 2100 square feet under roof. Panoramic view. Master bedroom, conver-tible des guest house prefrie

tible den, guest house, refrigerated cooling, 20x40 pool. Courtesy brokers. Ph. Indio 7,2468 BY OWNER-Furnished 2 bedroom, 2 bath home, fireplace separate dining area, play room with bar and televi-

sion, swimming pool, single car garage with attached storage room. \$23,500. Call 5173 for appointment. BEDROOM furnished. Garage chicken houses. Large lot, trees. Near grade school. 3 blocks to P.O. and stores, \$6500. \$2500 down. 2578 Ramona St., Cabazon. Owner.

DUPLEX on leased land. Completely furnished. Corner, close center of town. Owner EXPANSIVE living but not expensive, 2 bedroom home with large lanal. Large lot. Nearly new, You must see this one. ONLY \$12,750. Small

WALKING distance to Palm Canyon and school. Nearly new 3 bedroom, 2 bath home for only \$22,950, furnished. A terrific buy, EXCLUSIVE South location, Beautiful 3 bedroom, 2 bath home with pool. Nicely fur-nished. A lovely home for the

low price of \$37,500. OWNER ILL and must sell this fine hotel on Palm Canyon. Room for more units. Beautifully landscaped, Pool. Make an offer now.

Terry Ray Jules DeVorzon Helen Churchill

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RANCH ACRES, corner, with 2 paved streets, good home and well. \$10,000, terms Also 10 acres

near Indio, modern hom good 7½ H.P. well. \$11,500. PALM SPRINGS

190 N. Sunrise Way Phone 2742 or 7708

BOZE BUILDER BEDROOM home. Refrigerat-

Palm Springs. A real buy at \$24,500. 2 BEDROOMS for only \$13,500.

ed cooling, forced air heat. \$21,500.

Call 5370 for appointment Below Cost

Must be Sold BY OWNER. Large living, dining room, combination stone fireplace. 3 bedrooms, 2 baths beautiful kitchen, large attached garage. Fully furnished by KELLY'S, many fine features. Ph. 7565 for appointment.

FOR SALE by owner, 2 bed-rooms, 2 baths, den, 2 large patios. 2000 square feet, 2 car garage. Flagstone fireplace, tile roof. Carpeted through-out. Beautiful view from every room. On 1¼ acres, (could have 4 acres used for 4 more lots) located in Little Tuscany vicinity. Furnished \$55,000, unfurnished, \$45,000. 2150 Leonard Road, Ph. 3153.

TELEVISION

LAS PALMAS

OPEN — NEW HOME. Most beautiful. On large corner lot. 4 bedrooms, 3 baths, or 3-3 and den. All landscaped. Realistic price. 317 Camino

STORES, 6 furnished apartments on Palm Canyon. Bank appraised without furnishings \$68,000. Shows 10% net income. Price \$75,000.

MARTHAJAMES

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\$125,000 value for \$85,000.

A Fine Estate

Open for inspection. Located 3 blocks north and 1 block west of the O'Donnell golf course. Hostess in residence or see your broker 780 Via Monte Vista

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Before You Buy

A DESERT HOME SEE BEAUTIFUL

Sun Gold Park

Healthy and harmonious living under beautiful date palms, remote and safe from smog, war industry and traffic hazards close to schools and shopping bath, furnished or unfurnish-

NOW OFFERING

1. Three bodroom, 2 bath home with fireplace, den, dining area, interior painting and wall paper, wall to wall carpeting throughout, 2½ car garage, Large 65x130 landscaped lot. Price \$17,950

2. Three bedroom, two bath home with fireplace, dining room. Containing 1740 square feet. Lot 81x185. G-E dish-washer and disposal. Natural Price \$19,700

: Beautiful FURNISHED model home. Three bedroom. Un usual landscaping and red wood fence. Forced air furnace, Westinghouse refriger Price \$17,500

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Monday thru Friday and Sunday afternoons Evenings by appointment STEVE CRUM SALES MANAGER

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W. Miles Avenue INDIO

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LOW DOWN PAYMENT. 3 bedrooms partially Turnished.
Qualify for good monthly
payments and stop throwing
away rent receipts. Total
price \$10,500.

REAL VALUE. Over 1400 square feet. very clean, nicely fur-nished. A 3 bedroom home, walled yard and excellent landscaping, in Palo Verde tract. \$16,900.

LOVELY 3 bedroom, 2 bath home. Beautifully furnished and carpeted thru-out. Redwood fencing and good land-scaping. Worth the money.

MOTOR COURT-8 NEW UNITS. well furnished. Downtown location with parking space. Priced \$49,500, ½ down.

RENTAL - 4 BEDROOM, completely furnished home. Large pool. Available to March 1st. Reasonable rate.

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180 SOUTH INDIAN AVENUE OPPOSITE THE PLAZA PH. 5308, 5757 - EVES. 4588

Cathedral City

Headquarters for the Best BUYS
SMALL one bedroom, close in neat furnished cottage.

\$4000 LOVELY new furnished home. View corner, \$2000 down. \$7800 NICE home, furnished, choice district, fireplace, panel ray, cooler, carport, 3 year new. \$9500

TWO bedroom, new, carport panelrays and lots of closets, furniture optional. VIEW. \$3600 down will handle.

INCOME corner and business zone lot 100x190. Can be

divided Other home \$6250 up

RUTH BILES

Realtor Cathedral City 56 Glenn

New Year's

Bargain

FINE HOME close to El Mira dor. Desert construction, tile roof, stone fireplace, 2 car garage. \$17,500, also a 16 stall barn and 4 rentals, \$10,-500.

D. Applebaum

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GUEST HOUSE in the vicinity of United Artist Theatre, bringing in good income. Will trade for income property in Palm Springs or sell. 226 S. Madison, Pasadena 5. Phone SY 2-2424.

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NEW 2 bedroom, fireplace, bar-becue. \$12,500, terms. Phone 7757 or 4653

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OVER 50 YEARS SELLING CALIFORNIA REAL ESTATE

NEW HOME under construc-tion, 2 bedroom, fireplace & tion, 2 barbecue. \$12,500

2 BEDROOM and den, to settle estate LET'S HAVE YOUR OFFER

ed. Owner called east.

LAS PALMAS - 3 Special Buys EXCHANGE quality built 3 bedroom, 3 bath, for Encino

or W. L.A. 3 HOUSES, heart of city, C-1 lot and land for additional offices or units, Palm Canyon

entrance. \$5,000 handles. 7 UNITS center of town. Only

\$20,000 down. 12 UNITS, pool, land for addi-tional 12 units. WILL EX-CHANGE.

NEW AND USED FURNITURE business, ripe for expans Only \$25,000. Cash.

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1059 N. Palm Canyon Drive Opposite the Doll House Phone 3673 ASSOCIATE BROKERS John C. Davis-Earl Chamberlain

Tahquitz River Estates

ONE OF THE best-located homes in this section. 3 bedrooms, 2 baths, paneled living room with fireplace, separate dining area, 12x-20 enclosed lanai. 2-car gar-age. Heated and filtered swimming pool, paved, covered and well-furnished patio. Fenced three sides, walled in front, nicely land-scaped lot. Television by cable with telemeter at tachment. High quality fur-niture throughout, almost new. Price \$39,500 furnished including wall-to-wall car-peting, drapes, range, re-frigerator, 21-inch televi-sion set, automatic wash-ing machine and cooler.

SEE YOUR BROKER

PALM CANYON DRIVE .7 units and room for store buildings. Low down pay-

HOME in wind-free area of finair conditioning. Beautiful landscaped gardens with cit-rus trees. Ramada with barrus trees. Ram becue, \$39,500.

James Hammond

REALTOR 875 N. Palm Canyon Dr. Ph. 5373 Associates Esther P. Hammond

Eve Morgan Lisa Jones

4 BEDROOM, 3 bath home in Tahquitz River Estates, 5 years old with carpets and drapes \$28,500. Beautifully furnished \$32,000. 1229 S. Riverside Dr. See owner on

5 ROOM furnished house, close in. Reasonable terms. 325 N. El Segundo Road.

Exchanges

OWNERS AND BROKERS 9 UNITS. Ontario, steady ten-ants. Could be motel, Need Desert 30 ACRES. Coachella Valley.

Part grapes, nice buildings. Want Palm Springs home. Will Divide

3 LOVELY units. Health forces retirement. Take nice home to \$15,000

NICE home Fallbrook and other income Escondido. Submit. Desert

Palm Springs dates, gift shop and improved acre. Beaumont Want desert. NICE home, o units and pool. Desert home or duplex as

Part Down PRICES are right on all these.

Have others. Submit yours.

RUTH BILES

Realtor Cathedral City 56 Glenn

FOR SALE, exchange or lease. Double 00 Ranch and Club house, 12 units, 19 miles from Palm Springs. Worth \$30,000 sacrifice \$22,500. Exchange sacrifice \$22,000. Exchange for Palm Springs, L.A. or Beach. Owner, P.O. Box 13, Morongo Valley, Calif. or ph. Hollywood 4-7696.

LARGE LOT, Big Bear near golf course, value \$1,150. For lot or acreage equal value in desert area. Cotton, 117 W. Washington Avenue, Monte-bello, Calif. Oxford 92814.

BEACH town furnished triplex beautiful San Clemente for Palm Springs income. Owner Dudley Hamilton, San Clemente 579.

OWNER will exchange 3 bed-room Tahquitz River Estate home for a 5 bedrom house. Write Box 190, File R-6.

HOTEL for lease, sale or exchange due to owner's illness. Phone 9053.

WILL exchange my home here with guest house for ranch. Write owner, P.O. Box 603.

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LARGE room, twin beds, \$40 month. Evenings, Saturday, or Sunday. 575 Calle Santa 671 N. Palm Canyon Dr. Ph. 2981

COZY, QUIET, room in lovely home. Privileges \$47.50 monthly. Phone 2478.

LARGE ROOMS, private en-trance and baths. Reasonable rent, close in. Ph. 3743. PRIVATE entrance and bath.

Colorful, good beds, qui good district. Phone 6921. PRIVATE room with bath, de tached from main house. \$60 month. 1381 N. Indian.

ROOMS, kitchen privileges. \$7 weekly up. Daily and month-ly rates. Ph. 9973.

FOR 1 OR 2 in private home. Private entrance and bath. Good district. Phone 4676.

Apartments for Rent 43

SPACIOUS attractively furnish ed 1 and 2 bedroom apartments. Separate plumbing, panel ray heat, air condition-ed, heated pool. 528 So. Camino Real corner Ramon Rd.

ATTRACTIVELY furnished 2 bedroom apartment, double plumbing, also 1 bedroom vented heat, large patio. 564 bedroom apartment, double plumbing, also 1 bedroom apartment, panel ray heat, air cooled, heated pool, 970 Parocela Place.

ATTRACTIVELY furnished

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BEAUTIFUL apartments, month or season. Special rates to winter visitors. Heated pool, maid service. El Coronado, 1410 S. Palm Canton Police.

FURNISHED studio apartment. \$85 month

ONE bedroom apartment., fur-nished, \$125 month. Ralph Weinstein Ph. 2884 NEWLY furnished single apart-

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ment suitable for 1 or 2. Reasonable. 537 Calle Palo Fierro. Ph. 5385 or 3375. COMFORTABLE, modern beau

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home with same. bedroom, bath and entrance. Phone 4878.

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Amapola. \$17 WEEK up. Private bath,

kitchen. Center town. Rooms \$10-\$15. Ph. 2957 or 9053.

3 ROOM furnished apartment for season. Sleeps 4, \$125, 437 Chuckwalla. Phone 4357. DUPLEX, beautifully furnished one \$125, other \$150 or less by year. Ph. 2127.

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RENTALS—Rooms, apartments, house, 561 Calle Palo Fierro, Phone 4852.

BEDROOM apartments, or unfurnished. Call Boze Builders, 5370.

FURNISHED, close in, fireplace, air conditioned. Phone 8-3281

KITCHEN apartments \$35 week. Heated swimming pool. Center of town. Ph. 4093.

SMALL apartment also room. Call before 2 p.m. 7722 SINGLE apartment, new and

nicely furnished in south end. Call 4625 after 6 p.m.

Houses for Rent 3 BEDROOM house partly furnished. Well air conditioned Years lease \$1320. Ph. 5308 BEAUTIFUL, furnished 4 rooms

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ATTRACTIVE 1 bedroom view house furnshed. Reasonable. Phone 7123. 46 Trailers for Sale

RFDROOM furnished house. 1950 EASTERN built, 27 foot. Northeast section. \$125 mon. on yearly basis or \$165 by Regarding industrial properties See John W. Williams. Will lease or build to suit tenant.

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If so, PAVNY can turn it into cash for you. Call PAVNYS cash for you. Call PAVNY BUTANE & TRAILER SALES 1001 S. Palm Canyon Dr. Ph

Awning, choice lot. Owner. Dr. Holland, Tramview Trailer Park. ½ cash. 3 years to pay balance, small interest. Full price \$3400. heated swimming pool. Good location, \$3,000 for season 'til May 1st, immediate oc-35 FOOT Pan American house

325 N. CALLE ENCILIA, for Trailer Space

rent on year's lease or to July 1 st or for sale. Completely furnished 2 bedrooms and sunroom. Tile kitchen and 1½ baths. Owner. ROOMS, completely furnishkooms, completely turnished including TV, air condi-tioning, panel ray heat, large beautifuly landscaped yard. 537 Calle Palo Fierro. Phone 5385 or 3375.

NEWLY furnished bungalow, 2 bedrooms, 2 baths. Wonder-ful location. Delightful seclu sion. Ideal for reliable adults \$200 month by season. Phone

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FOR LEASE by season or year.
Well furnished 2 bedrooms
and den, large living room,
fireplace, air conditioning,
pleasant roomy kitcher,
many closets, etc. Close in,
paved street. Adults, no pets.
566 Vista Oro. Ph. 6626

4 BEDROOM house, furnished,

566 Vista Oro. Ph. 6626.

BEAUTIFUL Tahquitz River Estate home, 2 bedrooms double garage, 1½ baths Partly furnished, 872 N. Riv-

AT PALM DESERT. Well fur nished home, sleeping accommodations for four; \$250 on 3 month lease; \$200 for four months. Tel. 76-4441.

South Calle Encilia.

2 BEDROOM house, 2 baths, nicely furnished, close in, fruit trees. By season or year. bedroom apartment, fully carpeted, panel ray heat, 980 Camino Parocela. Ph. 3448 or With heated pool. To reliable with heated pool. To reliable people. Season only. Phone 2519 for appointment.

URNISHED, 1 bedroom home Refrigerator, cooler, patio. Reasonable. 1520 San Jacinto Way.

nished home, month or year. Wonderful view, lovely patio. 247 Racquet Club Road. BEDROOMS furnished. Fireplace, 15 view windows. 72-118 Barbara Drive, Rancho

ATTRACTIVE 2 bedroom fur-

Mirage. SHARE HOME with congenial couple, Large bedroom, twin beds. Heated pool and all privileges. Phone 5482.

Household Goods

NEW FURNITURE

New box spring and mattress set \$39.50 up. Guaranteed. Old reliable company. Wrougt-iron, good selection. Chinese Peel-Fibre rugs, Armstrong rugs, carpeting, hemp chairs, sectional divans, hide aways, studio couches lamps, baby furniture, stoves refrigerators, a complete line unpainted furniture. Will

finish.
USED FURNITURE

BIG SELECTION Piano, good condition, \$125.

RAMON TRADING POST Corner Ramon & Sunrise Way Phone 2173 We BUY, SELL AND TRADE

SHEETS 75c, Beds \$1. Gas heaters, \$3. Blankets, \$3. Radios, etc. Ph. 2957 or 9053. HOLLYWOOD bed, automatic washer, table high refrigerator, large rug, sell cheap. Ph.

Trailers for Sale

51 NEW 1953 34 foot Fleetwood, 2 bedrooms, full bath, latest appointments thru-out. Save \$1000 for quick sale. Can be seen at Rancho Trailer Park.

KOZY coach, 27 foot custom built. Fully equipped. Patio furniture and tennis table. Leaving for Europe, must sell Lot 55, Ramon Park.

1950 SPARTANETTE Tandem 30 foot. 3 rooms and bath, twin beds. Never been on the road. Terms 1/2 down, price road. Terms 1/3 dov \$2800. Phone 8-3041.

16 FOOT Royal Trailer. Good condition. Sleeps 4, \$485. Date Palm Hotel, Date Palm Drive and Grove St., Cathedral City.

STUDEBAKER trailer complete with ramada and awning. Priced right. Desert Trailer Village, 432 E. An-

AIRSTREAM 1954, 21'
Good used trailers, 14' to 30'
Auto Trailer Exchange, Inc.
1065 E. Ramsey, Banning TRAILER estate in Rancho Park completely equipped. Lot 82D. Cummings, 1563 Palm Can-

24 FOOT, 48 model Columbia trailer and ramada. Reasonable. See after 5 p.m. at Lot 57, Ramon Trailer Park.

Carpeted, island bed, awning. Full price \$1750. Lot B-19 Rancho Trailer Park, after 6 Station, So. Palm Canyon.

1950 KIT Trailer for sale, in yery good condition, twin beds. Can be seen at Rancho Trailer Park. Inquire at of-fice or at Mrs. Johnson., D28, Rancho Park. \$2400.50.

30 FOOT Spartanette, like new

trailer. Excellent condition. Bargain. Dunham, Space 112, Ramon Trailer Park .

TRAILER PARK
LARGE spaces, special spaces
for children. Private bath
\$30 month. \$17.50 to \$35.00 month. One Mile East Cathedral City

70-210 Hiway 111. Phone 8-3399 Building Supplies

BUILDING

SUPPLIES "To meet your every need" DILL LUMBER CO. GUY R. KREMER, Mgr. 691 Industrial Place

2758—Phone—2759 Open Saturdays until noon Miscell. For Sale **FIREWOOD**

Mike's Fireside Shop

171 N. Indian Ph. 5389 REDWOOD table for umbrella, blonde tilt top table, mechanics vise \$5, new Ammcoridge reamer \$10, Will trade.

Need 7.10 tires, Logan Oraboal Tables Porks

chard Trailer Park. HAVE several beautiful Mink Stoles. If you want to buy any furs at wholesale prices, contact HARRY ALPERT, Ph. 5769 or 5663.

Firewood

OAK and MESQUITE

Phone 83246 or 85225

TABLE lamps, Victorola cabinet, clothing, size 12 and 14, shoes. 34 silver fox coat, full skins. Miscellaneous items. Call after 1 p.m., 5455.

EUCALYTUS FIREWOOD \$30 PER CORD. 2 foot. Phone Banning 4744, Morton's Serv-ice Station, Cabazon.

MAN'S Brown Camel hair over coat, 36-38, tailor-made, like new, \$45. Dunham, Space 112, Ramon Trailer Park. BACK BAR for cocktail lounge

beer or malt shop. Cost \$400, never used. It's a beauty. Make offer. Ph. 3029.

FIREWOOD

Phone 2363 WATER TANK, 5000 gallon, steel girders, etc. Sacrifice half price. P.O. Box 13, Mor-

FOR LEASE, display signboard 10x20 feet, yearly basis. 72-210 Highway 111, Ph.83-399. BURROUGH'S Posting machine

ongo Valley, California.

Desert Sun, Palm ONE 12 CUBIC FOOT deep 1 bamboo bar cart. milk glass lamps. Ph. 2317.

LADIES' Gruen gold wrist watch, 15 jewels. Like new. Phone 7281, SQUARE GRAND PIANO \$125 PHONE 5731

Wants of All Kinds 62

FLOOR SAFE PHONE 2255

Pets-Poul.-Livestock 65

WANTED - I need used Western saddles and any other horse equipment. Will pay top price. See - GEORGE RASMUSSEN at Rasmussen's Saddlery 1600 Chia Rd. at Rogers Ranch

Northend of Sunrise way WANTED - I need used Western saddles and any other horse equipment. Will pay top price. GEORGE RASMUSSEN 1600 Chia Rd. at Rogers Ranch

PARAKEETS, choice young birds, all colors. 524 Calle Abronia, Apt. No. 2. CHIHAUHAU puppies, black. See after 5 p.m., Lot 57, Ra-mon Trailer Park.

Used Cars For Sale 70 48 CHEVROLET coach, perfect

condition. Terms. See to appreciate, 1371 San Lucas. 1952 CADILLAC convertible ful-ly equipped. Excellent condi-tion. Call Mr. Blasey. Ph. 7211. 1948 Chevrolet Sedan

New motor. Phone 8-3041

ONE OWNER

TRADE-INS

on New

Cadillacs

PRICED BELOW THE LOS ANGELES MARKET

62. Clean, fully equipped.

951 Cadillac.....\$2695

60, Special sedan. Fully equipped

1950 Cadillac.....\$2345

61, coupe, low mileage. Fully equipped.

Heater.

Club coupe. New tires.

182 E. Arenas Road Phone 5122

Convertible Commander, Radio, heater, overdrive.

\$695

6 passenger coupe. Radio, heater, overdrive. Light grey.

\$895

Palm Springs

Lincoln-Mercury

SALESROOM OPEN MONDAY THRU SUNDAY 8 A.M. TO 8 P.M.

STACK CHEVROLET

1952 WHITE JAGUAR Roadster,

1948 CADILLAC convertible, ex-cellent condition, fully equip ped. Best offer. Phone 4811.

1949 DODGE 1/2 ton pick up

truck. Sport top for camping. Sacrifice. Phone 4676.

1936 FORD SEDAN

CALL 4789

U-DRIVE CARS

For rent—Day or week Tanner's El Mirador Garage

Phone 2111

THE CALIFORNIA
HORSE RACING BOARD
By Claire Douglass
The California Horse Racing Poord
will hold a public hearing under the
Provisions of Section 19490.5 Business
and Professions Code, Monday, February 16, 1954
at ten O'clock A. M. in the American
Legion Hall located at 400 North Belardo Road, Palm Springs, California
On Monday, February 15, 1954 the board
will hear the application of the Desert
Turf Club for a license to conduct
quarter-horse Racing in the Palm
Springs Area to wit:
Eight miles South and East of
Palm Springs on Rio Del Sol
Road, between Avenue 38 and
Avenue 40.
On Tuesday, February 16, 1954 the
Board will hear the Application of the
Palm Springs Turf Club for a license to
conduct thoroughbred racing in the
Palm Springs Area to wit:
Property adjoining city limits on
East, located on Highway 111, one
mile South of Ramon Road.
This will be an open public meeting to
be held at the American Legion Hall, All
interested parties are invited to attend.
Signed
CLAIRE DOUGLASS

Signed CLAIRE DOUGLASS

Published in Desert Sun, Jan. 11, 14, 1984.

Automobile Service

Legal Notices

excellent condition, never raced. Call 5424 or 6338.

after 6 p.m.

1949 MERCURY

1950 STUDE

1951 Cadillac...

ance, is hereby reclassified and included n District R-3:

Lots 4-12 inclusive, Block 7

Palm Springs
SECTION 2: The City Clerk is hereby redered and directed to certify to the lassage of this ordinance and to cause he same to be published once in the Desert Sun, a semi-weekly newspaper of reneral circulation printed, published and riculated in the City of Palm Springs. This ordinance shall be in full force and effect thirty days after passage.

Mayor of the City of Palm Springs ATTEST:

Mayor of the City of Palm Springs J. Louise McCarn
City Clerk of the City of Palm Springs
I, the undersigned, City Clerk of the
City of Palm Springs, California, hereby sertify that the foregoing ordinance, being Ordinance No. 275 of the City of Palm Springs, was introduced at a meeting of the City Council of said City on the 18th day of December, 1953, and was cad in full and was passed at regular neeting of said Council held on the 5th day of January, 1954 by the following vote:

1951 Studebaker.....\$995 V8 Commodore sedan. B-W automatic transmission

947 Lincoln.....\$445 PLAZA MOTORS

335 Sunny Dunes Road

No. 110

NOTICE INVITING SEALED PROPOSALS

Pursuant to statute and Resolution
No. 3989 adopted on the 15th day of
December, 1983, by the City Council of
the City of Palm Springs, California, and
on file in the office of the City Clerk of
said City, ordering the work described in
said Resolution, to wit:

The grading, paving, with plant mix surfacing, construction of cement concrete
curbs and gutters, and appurtenant work
in connection therewith in Calle Abronia
and other streets, all as particularly described in Resolution of Intention No.
3909 passed and adopted by the City
Council of said city on the 3rd day of
November, 1953 and on file in the office
of the City Clerk of said city.

For further particulars, reference is
hereby made to said Resolution of Intention No. 3909 and to the plans, profiles
and drawings No. D-556, consisting of two
sheets, A and B, on file in the office of
the City Engineer of said City of Palm
Springs, and to the specifications for the
said work heretofore adopted by the
said work heretofore adopted by the
said city Council on file in the office of
the City Clerk of said city, and all of
said plans, profiles, drawings and svecifications heretofore approved by the City
Council of said city are incorporated
herein and made a part hereof, and
reference is hereby made thereto for a
more particular description of said work.
Said City Council has determined and
declared that the contemplated work and
improvement heretofore mentioned was,
in the opinion of said City Council of
more than local or ordinary public benefit and the said City Council has made
the expenses of said work chargeable
upon a district. For the particular de-1947 MERCURY, 4 door original

more than local or ordinary public binefit and the said City Council has made
the expenses of said work chargeable
upon a district. For the particular description of said district, reference is
hereby made to said Resolution of Intention No. 3999.

Said Council has determined and declared thate serial bonds, bearing interest at the rate of six per cent (6%) per
annum and extending over a period ending nine (9) years from the second day
of January next succeeding the next
October 15th following their date, will be
issued hereunder in the manner provided
by the "Improvement Act of 1911," being
Part 5. Division 7 of the Streets and
Highways Code of the State of California,
to represent each assessment of twentyfive dollars (\$25.00) or more remaining
unpaid for thirty (39) days after the
date of recording the warrant.

All of the work herein ordered shall be
done and carried through in pursuance of
an act of the legislature of the State of
California, designated the "Improvement
California (2025 Rosemead Boulevard
ATlantic 6-1283

separatety classified 2.90
Roller operator 2.57
Roller operator 2.35
Skip-loader operator 2.35
Skip-loader operator 2.50
Tractor operator 2.50
Tractor operator 2.50
Tractor operator 2.50
Tractor operator 3.50
Tractor ope

Published in Desert Sun, Jan. 11, 14, 1954.

II3

P. O. NO. 5939
ORDINANCE NO. 275
AN ORDINANCE NO. 275
AN ORDINANCE NO. 262, Py
AMEDING THE "ZONING MAP"
ADDOPTED JUNE 3, 1953 AS A PORTION SECTION 9:11.2 OF SAID ORDINANCE NO. 262
BY SECTION 9:11.2 OF SAID ORDINANCE, TO PROVIDE FOR THE REZONING OF LOTS 4 TO 12 INCIV.
SIVE, BLOCK 7, PAIM SPRINGS, FROM THE CLASSIFICATION R.º TO R.3.
The City Council of the City of Palm Springs does ordain as follows:
SECTION 1: The following described property in Block 7, Palm Springs Estates, and which is delineated as R.º on the Zoning Map of the City of Palm Springs, said Zoning Map having been adopted as a portion of Ordinance No. 262 by paragraph 9211.2 of said Ordi
New Year's Day, Memorial Day, Fourth

boom attachments 2.55

Doom attachments 2.65

Doom attachments 2.65

Doom attachments 2.65

Doom attachments 2.65

Parcel No. 4-Lot 47, Section 14,
Township 4 South, Range 2.18

Ruster truck driver—under 2500 gallons or more 2.31

Any classification omitted herein, not less than 2.05

Foremen unless otherwise separately classified for carpenters, cement finishers, caupiment operators and operating drive (3) acres;

Parcel No. 5—Tract No. 40, Section 25, Township 4 South, Range 4

East S.B.B. 6 M., comprising forty (20) acres.

Parcel No. 5—Tract No. 40, Section 25, Township 4 South, Range 4

East S.B.B. 6 M., comprising forty (22) acres;

Parcel No. 5—Tract No. 40, Section 25, Township 4 South, Range 4

East S.B.B. 6 M., comprising forty (22) acres;

Parcel No. 4—Lot 47, South, Range 4

East S.B.B. 6 M., comprising 10 two (2) acres;

Ballow for carpenters, cement finishers, cement finishers, and truck drivers, shall be paid not less than \$1.40 per day for day more than the journeyman rate for the draft involved.

The above listed for carpenters, cement finishers, cement finishers, and truck drivers, shall be paid not less than \$1.40 per day for day

75 The Behert Sun-5b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, January 11, 1954

Legal Notices

of July, Labor Day, Armistice Day, Thanksgiving and Christmas where any work is required in case of extraordinary emergency caused by fire, flood or danger to life or property. For any working time of more than eight (8) hours in any one calendar day and for time worked on Saturdays, Sundays and any of the aforementioned holidays, not less than one and one-half (1½) times the specified rates shall be paid; provided, however, that notwithsanding the general provisions hereinabove set forth, the straight rates as specified for flagmen, guards or watchmen shall be applicable to a maximum of eight (8) hours of employment per calendar day, including Saturdays, Sundays and holidays, for a total of not over forty (40) hours per week, but that not less than one and one-half (1½) times such specified rates shall be paid said flagmen, guards or watchmen for any time worked in excess of eight (8) hours per day or forty (40) hours per week.

It shall be mandatory upon the contractor to whom the contract is awarded, and upon any sub-contractor under him to pay not less than the said specified rates to all laborers, workmen and mechanics employed by them in the execution of the contract.

NOTICE IS HEREBY GIVEN, inviting

AYES: McKinney. Strebe, Sanborn Miller, Hardy, Nathanson and Mayor Boyd NO: None ABSENT. None

I further certify that said ordinance was thereupon signed by Florian G. Byd. Mayor of Palm Springs, nd attested by Louise McCarr. City Clerk of said City. WITNESS my hand an seal of said City. WITNESS my hand an accordance employed by them in the execution of the contract.

NOTICE IS HEREBY GIVEN, inviting work for in said Resolution Ordering Work, to be presented to the City Clerk at his office in the City Hall of said city up to the hour of EIVE. School (Foods) (Foods)

wit:
Parcel No. 1—Lot 50, Section 14,
Township 4 South, Range 4 East,
S.B.B. 6 M., comprising two (2)
acres;
Parcel No. 2—Tract No. 41, of Section 25, Township 4 South, Range 4
East, S.B.B. 6 M., comprising five (5)

acres; and Parcel No. 3—SW 1/4 of NE 1/4 of Section 26, Township 4 South, Range 4 East, S.B.B & M., comprising forty

NOTICE OF COMMISSIONER'S SALE
OF REAL ESTATE AT PUBLIC AUCTION
UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA
CENTRAL DIVISION
No. 1321-WM-CIVIL
LEE ARENAS, Plaintiff, vs. UNITED
STATES OF AMERICA, Defendant.
By virtue of an order made in the

concrete or asphalt plant)

2.47

Carpenter

Sement dumper (on 1 yd. or larger mixers and handling bulk cement. Concrete or asphalt spreading. mechanical tamping or finishing machine operator participate type and mobile mixer

Concrete Mixer Operator—skip type 2.50

Driver of dump trucks (less than 4 yds. water level)

Driver of dump trucks (8 yds. but less than 12 yds. water level)

Driver of dump trucks (8 yds. but less than 12 yds. water level)

Driver of trucks (legal payload capacity between 6 & 10 tons)

Driver of trucks (legal payload capacity between 6 & 10 tons)

Driver of trucks (legal payload capacity between 10 & 15 tons)

Driver of trucks (legal payload capacity between 10 & 15 tons)

Rectrician . 3.10

Flagman . 2.05

The real estate to De sold is more

51 Used Cars For Sale 70

Legal Notices

No. 262 of the City, being the Zoning Ordinance:
Application by Vincent C. Hickson on behalf of Harry A. Dart and Frank H. Bennett for change of zone from Guest Ranch (G-R) to Single Family Residence (R-1a) district of the following described property:
Lots 1-28, inclusive, Deep Well Ranch Estates No. 5: Lots 1-17, inclusive, Deep Well Ranch Estates No. 7: Eye of the Sy of Lot 27 in Section 23, T4S, R4E in an unsubdivided portion of Deep Well Ranch Estates No. 7. At this hearing before the Council all persons interested and the general public will be afforded an opportunity to be heard.

Dated January 6, 1954.

LOUISE McCARN
City Clerk City of Palm Springs
Published in Desert Sun Jan. 11, 1954.

No. 110

NOTICE INVITING SEALED PROPOSALS
Pursuant to statute and Resolution
No. 3893 adopted on the 15th day of December, 1953, by the City Council of December, 1953, by the City Council of and the city Council of December, 1953, by the City Council of and the city Council of an and the city Council of

South Palm Canyon Dr.

paint, new seat covers, low mileage, radio and heater. 330 Sunnny Dunes Rd. Ph. 2042 1949 HARLEY - DAVIDSON 125 motorcycle, Good condition Cost new \$485. Price \$150. See at Horizon Trailer Village of-

1952 M.G. Light paint, red up-holstery, wind wings, very low mileage, \$1395. STACK CHEVROLET 330 Sunny Dunes Rd. Ph 2042 1946 CHRYSLER convertible, will sell or trade for small vacational trailer. Ph. 5536

1941 PONTIAC, good condition. Radio, heater, spotlite \$195. Call 6153.

Bectrician 3.10
Flagman 2.05
Geavy duty repairman 2.05
Leavy duty repairman—12.23
Leaver—general or construction 2.05
Material loader operator 2.35
Motor Patroi Operator, including any type of power blade 2.79
Operator and tender of pneumatic and electric tools, vibrating machines and similar mehanical tools not separately classified herein 2.96
Plumber 2.96
Roller operator 2.57

UN CAN BRING PEACE, SPEAKER TELLS ROTARIANS Rice Asks Arena

we mean business and back the emporary chairman of the only organization which has a Palm Springs United Nations chance to secure a peaceful world, we will succeed in our goal of peace." Rotarians were told Wednesday by Colonel C. N. Nelson, president of the State Council for the American Association for the United Preventions.

THE PASADENAN has been

The United Nations has many achievements to which it can point with pride. Nelson told the Rotarians. Included among these are the prevention of the start of World

Nations.

Nelson used as his topic, "The United Nations a Challenge."
There were 55 visiting Rotarians present at the Tennis Club luncheon meeting, along with the regular membership.

War III on cassions; the containing of communism within its present boundaries through the World Health Organization. Children's Fund ad Food and Agriculture Service; and administration of trust territories.

active in the AAUN, a private group, since his discharge from the British Army. He was intro-

probably will happen "the same time the Republicans and Democrats join parties!"

"This is not a giveaway program," the state president commented on the UN program. "We are the leaders of the world and must do our share in connection with our new respon-

HE DEFENDED the taken in Korea by the United Nations and the United States, saying that if it had not been taken, the United Nations would

have gone the way of the League of Nations.

the it will be the last section to be troops because of the establishaccepted-adding that this ing of priorities of theatres of action, necessitating the retaining of European troops in that theatre. He listed the priorities action, necessitating the retain-ig of European troops in that theatre. He listed the priorities as the European theatre, first, and Middle East theatre, sec-ond, and Korean theatre, third. ond, and Korean theatre, third.

> NELSON ALSO PAID tribute to Great Britain for her fight against communism in Malaya. Superv and to France for her fight in Indo-China.

Predicting that Russia has yet to set a timetable of conquest, Nelson said that intelligence reaken, the United Nations would ave gone the way of the eague of Nations.

American forces were used to responsible that Intermediate of the which could develop into revolution in the event of war, would happen if its army fought outside of its own counsided at the meeting.

Licensing Law Sheriff Joe Rice Monday asked county supervisors for an

an ordinance requiring permits, at a fee, would help solve the

Supervisors ordered a study of try, and that there is serious

dissension inside the countries of Russia and her satellites which could develop into revolt in the event of war.

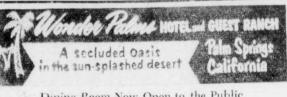
The Besert Sun-66 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 11, 1954

Change in Zoning Given Council OK

Council Tuesday evening adopted an ordinance changing the zoning of Lots 4 to 12, Block 7, from R2 to R3, to permit the Palm Springs Community church to establish a parking lot opposite the church, and also utilize a building there for Sunday school purposes.

CIGARET CASE LOST

Loss of a gold cigaret case valued at \$400 was reported to police Wednesday by Mrs. Greta Hennessy, 4244 Junipero road.



Dining Room Now Open to the Public

Enjoy Truly Delicious Food — Served in the Romantic Atmosphere of Wonder Palms

Eastern Prime Ribs of Beef - \$3.75

Includes Soup, Salad, Vegetable, Baked Potato,
Dessert and Beverage

Music Nitely for your Entertainment

Again under the supervision of Bill Walshe Located next to Tamarisk Country Club — Phone 8-4111



WHERE TO DINE

A Gourmet's Guide to the Finest Restaurants in the Palm Springs Resort Area





SAM KEELAND'S

TAMPICO

FEATURING THE FINEST

CHINESE FOODS

CANTONESE STYLE

Also STEAKS . SOUTHERN FRIED CHICKEN . COCKTAILS

You'll Enjoy the "Ah Sam" Room

599 Broadway

Cathedral City

DORIS J. WHEATON'S HOSTESS HOUSE



Luncheons Afternoon

Snacks

SMORGASBORD NIGHTLY Cold and Hot Table — Complete Dinner, \$3.50 AT THE OLD ADOBE

Phone 2361 223 S. Palm Canyon Drive In Balboa Island at 307 Marine Avenue

Tillie's TAKE HOME Chicken Dinners \$1.50

> Whole Broiled Chickens

235 S. Palm Canyon Drive **PHONE 4599**

HAM 'n' EGGS open 24 hours THE PALM SPRINGS Ham 'n' Eggery 370 N. Palm Canyon

If you serve food you should be represented ON THIS PAGE



TENDER STEAKS CHOPS CHICKEN

COMPLETE MENU - SENSIBLE PRICES



319 North Palm Canyon Drive

For Reservations Phone 9069

SOLOMON'S FAMOUS RESTAURANT AND DELICATESSEN

ONE OF THE MOST DIVERSIFIED MENUS IN THE PALM SPRINGS AREA

SERVING BREAKFAST . LUNCH FOODS TO TAKE OUT WE DELIVER Owned and operated by Moe Lyons

622 North Palm Canyon Drive TELEPHONE 2015



NEW OASIS DINING ROOM

Distinctive Decor Unexcelled Cuisine Internationally Famous Chef Keller Unique Cocktail

155 S. BELARDO RD. (directly west of Bullock's towards the mountain) operated by Western Hotels Inc. — Phone 2101

RESTAURANT • DELIGHTFUL HOME

La Cita

COOKED MEALS • CHILDREN'S MENU

• HOME BAKING

• ENJOY DINNER ON

OUR OUTDOOR PATIO Serving from 5:30 P.M. • COMPLETE DINNERS from \$1.75

JOHN & VIOLA BAJUSZ Managing Owners

391 S. Palm Conyon (opposite New Safeway)

Authentic

Mexican Foods

This is the last place to stop before entering Palm Springs.

You'll enjoy our real Mexican food and complete steak and chicken dinners. Potent Cocktails

> on Highway 99 Beaumont & Banning Telephone Beaumont 2334

THE DUNES

Internationally Famous for it's Cuisine

The Only Intimate Night Club Atmosphere in the Palm Springs Resort Area

Connie and Ruby Your Hosts 238 N. Palm Canyon **PHONE 9014**

Town and

Country IN THE CENTER

171 North **Palm Canyon Drive**

THE ONLY SCANDINAVIAN **SMORGASBORD** IN THE PALM SPRINGS RESORT AREA

LUNCHEON BUFFET Served 12 Noon 'til 3 P.M.

REGULAR DINNERS Choice Steaks . . . Chops Fried Chicken . . . Barbecued
Loin Spareribs . . .

COCKTAIL LOUNGE Personalized Service by your hosts, THE GILBERTS

THE OLYMPIA OYSTER HOUSE

Serving

The Famous Olympia Oysters Steaks and other Sea Foods

Open Daily
11 A.M. to 11 P.M.
TWO LOCATIONS
Hiwy 111 Rancho Mirage & Olympia, Washington

Carol's **Italian Food**

prepared by Angelo Torre and Albert Skippy Orsi the popular pair from Russian River

STEAKS — CHOPS FRIED CHICKEN Open every day from 5 P.M. to 11 P.M. Noted for Fine Cocktails

Carol and Mack Your hosts Hiway 111, Cathedral City PHONE 8-4850

Chi Chi Restaurant

Try Our Delicious 7 Course Dinner

CHOICE OF:

BAKED HAM

PRIME EASTERN STEAK SO

ROAST TURKEY

Served from 11:30 A.M.

TELEPHONE 7391

The markets are full of fine meats and vegetables. It's

FREE PARKING

what's done to them that makes the difference between just plain eating and dining. In all the West - no food so

wondrous as Howard Manor's taste-tingling delights. Don't just eat -

dine tonight at

Howard Manor

"CROWNING ACHIEVEMENT IN DESERT LIVING" 72 N. Indian Avenue

MEXICAN **FOODS**

AT THEIR BEST Special 95c Variety Plate

LUNCHEON DINNERS from \$1.40 Blainey's Fine

MEXICAN FOOD

Bali Bali Room

224 N. Palm Canyon Drive Phone 2247 Food to take out in our own containers

FOOD AT IT'S BEST"



CORNY'S BARBECUE **PHONE 5769**

BARBECUED

in the Desert Farmers Market 444 No. Palm Canyon Drive

1095 SOUTH PALM CANYON DRIVE

THE

GLASS

KITCHEN

Open 11 a.m. 'til 4 a.m.

Phone 76-2501

ANGELO'S PALM DESERT INN

ITALIAN FOOD at it's BEST in a delightful, homelike atmosphere

GEORGE AND ETHEL STREBE

Your Hosts

1032 North Palm Canyon Drive

PHONE 7301

Tops in Food

Tops in Entertainment

BARBECUED RIBS In a \$1.25

FRIED CHICKEN Basket \$1.10

FRENCH FRIES • COLE SLAW • all the trimmings BBQ CHICKEN Basket \$1.35

FRENCH FRIES • COLE SLAW • all the trimmings All food on the above menu may be boxed to take out At No Extra Charge.

Serve Yourself

and Dine

Phone 2319

Closed Mondays

THE ORIGINATORS OF PIZZA IN THE DESERT 13 Miles East of Palm Springs on Highway 111 in Palm Desert "Where Indio Meets Palm Springs"



